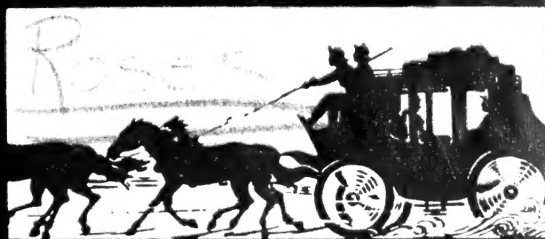


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Do not assume content reflects current scientific knowledge, policies, or practices.



*Armstrong
Nurseries
1950*



SUTTER'S GOLD
All-America Winner
for 1950

Research Brings You Better Roses

Fine new roses result from thorough research, carefully planned breeding, the latest and best hybridizing techniques, followed by years of painstaking observation and selection among thousands of seedlings. Every day in the year these efforts go on in the laboratory, in the greenhouses, and in the fields at Armstrong Nurseries. It is interesting work, but like most other worthwhile projects, it takes much thought, planning, labor, and money. We stint none of these things in the Armstrong Research Department.



Aims & Objectives

Our over-all objective in breeding new roses is to produce more beautiful roses for your garden, better in some way than anything now being grown. If we can make it possible for you to get more enjoyment from the roses in your garden, we feel that we have succeeded.

What do you want in a new rose? More brilliant and unusual colors? Colors which do not fade? More perfectly formed buds? More continuous bloom? Flowers which open well in all weathers? Or do you want all of these things plus an appealing fragrance?

And probably most of you want a plant which is sturdy and vigorous in your particular climate. You may want a plant which has a neat attractive habit, with plenty of luxuriant glossy disease-resistant foliage and long straight stems under each bloom.

These are just a few of the many features which we try to combine and incorporate in new roses. Then there are special objectives to consider—climbing roses which bloom from early spring until late summer instead of just in the spring. And new hybrid Polyanthus or Floribunda varieties with their masses of colorful bloom for hedge and garden display. We are doing our best to get all of these for you, and we think we are succeeding.

Crosses are Planned

Once objectives are selected, a program of specific crosses is laid out which we hope will reach those objectives. There is where much research work is needed. All rose varieties do not make satisfactory seed parents; others are not satisfactory as pollen parents. Usually crossing one set of parents will take us only part way toward the desired objective and additional crosses must be made. Often the chromosome numbers of the various varieties must be determined in the laboratory. Above is shown Mr. H. C. Swim, Director of Research at Armstrong Nurseries, at work in our laboratory. At the right is "Mac" McIntosh, doing some pollinating in one of our lath houses.



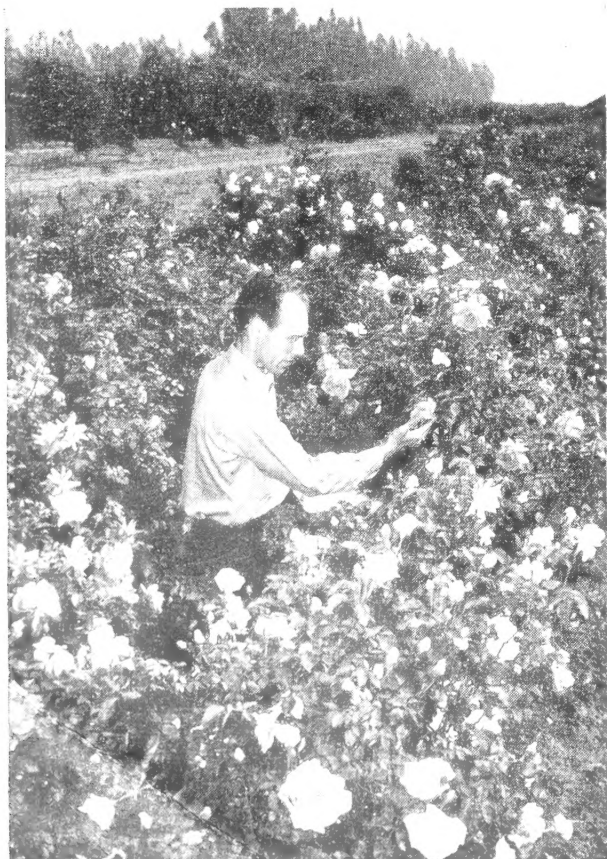
Picking The Winners

After the planning is done, the crosses are made, and the resulting seedlings are brought into bloom, the work is just then well started. For each of these seedlings must be carefully observed for a long period of time, and its characteristics indexed. At the left is shown Dale Kloppenburg of our Research Staff doing this all-important work.

After several years of observation, a few are selected for further trial. And finally out of thousands of seedlings, a very small number will survive the tests and are entered in the important national and international trial contests or are otherwise started on their way to your gardens.

All of this procedure is not done overnight. Ten years is not an unusual length of time to elapse between the time a new rose seedling first blooms and the date on which it is first ready to plant in the gardens of America.

Here at the Armstrong Nurseries we think we are quite successful in our rose breeding work. In the important All-America rose competitions, 7 Armstrong Roses have won All-America Awards and one, High Noon, has won a Regional All-America Award. No other breeder or introducer has equalled this record. Charlotte Armstrong, Forty-niner, Tallyho, Taffeta, Nocturne, Pinkie, High Noon, Show Girl, Sweet Sixteen, Mirandy, Debonair—these roses speak for themselves. And now comes the fragrant bright-colored Sutter's Gold, the brilliant Fandango, and the extraordinary Juno, offered in this Catalog for the first time.





AARS Means— America's Finest Roses

AARS stands for All-America Rose Selections, a national non-profit organization set up to scientifically test all new roses and to select the best of each year's introductions for national awards. AARS is now recognized nationally and internationally as the most important rose testing organization.

All entries are planted for official test in 18 carefully selected All-America trial gardens scattered throughout America and representing each important rose growing climate and location. Eighteen of the most capable rose judges in this country score these new roses for a 2-year period on a uniform point basis. At the end of each testing period, the scores are totaled and the top scoring rose or roses are then given All-America Awards. Any new rose origination from any country or from any entrant is eligible to compete. The final awards are strictly impartial and are based entirely on the merits of the roses in competition. You can be sure that any AARS Winner (designated in this Catalog by the AARS insignia) is a good rose because it has come out on top after a scientific, nationwide, competitive test. Each year the All-America jury becomes more exacting in its requirements and more discriminating in its annual selections.

**1950 AARS Winner
Bagatelle Winner**

SUTTER'S GOLD

After 100 years, gold is again discovered in California—this time by Armstrong Rose Hybridists in a striking, new, golden rose. Sutter's Gold is a fitting commemoration of the discovery of gold at Sutter's Mill and of the 100th anniversary of California's statehood.

California can be justly proud of this golden daughter for it is the first rose ever to win both the top national and international awards. Sutter's Gold has received an All-America Rose Selections Award for 1950 for its performance in this most competitive and important of rose trials in America. In June 1948, it captured the Foreign Gold Medal of the famous Bagatelle Rose Trials in Paris. It is the first truly international winner.

The outstanding feature of Sutter's Gold is its beautiful, long-pointed yellow bud, richly shaded with orange and red. Because the plant is so strong, vigorous, and free-branching, it produces great quantities of these extraordinarily fine buds, each one borne on a long straight stem just right for cutting. An abundance of large glossy leaves makes the plant a handsome one. The flower has a rich Tea fragrance not found in any other yellow rose. The 24-petaled flowers are high-centered and richly colored when they burst open, but, sometimes in certain weathers, they tend to open quickly and lose their brilliancy, this being the only serious fault of the variety. Resistance to foliage trouble is a valuable characteristic of Sutter's Gold. Originated in the Research Department of Armstrong Nurseries by H. C. Swim. Plant Pat. App. for.

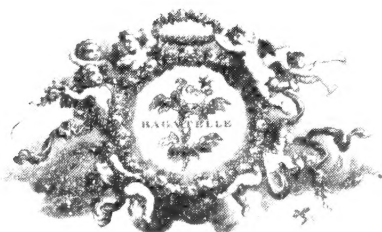
\$2.50 each; 3 or more, \$2.10 each.

Two Bagatelle Gold Medals

For the second year in a row, top honors at the famous Bagatelle International Rose Competition at Paris came to the Armstrong Nurseries when Sutter's Gold won the Foreign Gold Medal in June 1948. One year previous, in June 1947, another Armstrong Rose, Applause, won the sole Gold Medal in the same competition. This is the first time in history that an American breeder has taken the Gold Medal 2 years in succession in competition with the new roses of Europe and America. The Bagatelle Contest is sponsored by the Republic of France and the City of Paris. It has been in existence longer than any other similar trials.

RÉPUBLIQUE FRANÇAISE

VILLE DE PARIS



*Le Jury du Concours des Roses, Nouvelles de Bagatelle
estime que la Rose "Sutter's Gold" hybride de thé*



OTHER

All-America Winners For 1950

Mission Bells



Mission Bells



Four roses have won All-America Awards for 1950, Sutter's Gold, Fashion, Capistrano, and Mission Bells. Mission Bells highly merits this honor. Its pointed well-shaped buds are a deep, glowing salmon-pink, opening to full high-centered flowers in a clear shrimp-pink color. Richly fragrant, the flowers are medium to large in size. To get top honors in the rose world today, vigor is essential, and Mission Bells certainly qualifies in this respect, with a big, strong, heavily-branched plant, attractively foliaged, nearly always in bloom. Another California rose from the San Fernando Valley. Originated by Theodore Morris. Plant Pat. Appl. for.

\$2.50 each; 3 or more, \$2.10 each.

Capistrano



Capistrano is a magnificent pink rose, and when you bring it into bloom in your garden you will soon see why it won an All-America Award for 1950. The big, long, beautifully formed buds have a rich shade of clear rose-pink without any other shadings, and the extremely large, full, open blooms retain the same delightful shade throughout the life of the flower. Actually, the color is quite different from Mission Bells above, since this is a clear rose-pink and Mission Bells has a much deeper salmon shade. The difference in color is not fully shown in the color illustrations. In our test plantings, we have found that Capistrano has one of the most vigorous and sturdy rose plants ever produced, with long, extra-heavy, straight stems and large, leathery, attractive foliage. Grows more upright than Mission Bells, and the flowers are larger. On the other hand, its fragrance, while mild and pleasant, is not as rich as that of Mission Bells. Because of its vigor, clear color, and immense size, you will like this beautiful, new pink rose. Originated by Theodore Morris. Plant Pat. Appl. for.

\$2.50 each; 3 or more, \$2.10 each.

Fashion



Capistrano

A New Color in Floribundas

Fashion



You will get a decided thrill when you first see the buds and flowers of this extraordinary new Floribunda, winner of an All-America Award for 1950. The color is a remarkable Dutch Vermilion, or in more familiar terms intense salmon-orange, quite different from any other color in roses and one that everybody likes at first glimpse. The little buds of Fashion are perfect in themselves, just right for buttonhole, and they open out into semi-double blooms which retain their delightful color. Even though it fades a bit as the flower gets older, it's always a lovely shade. Its clusters of bright colored blooms cover the plant in early spring and keep on coming throughout the growing season. We could wish for the foliage to be larger and more abundant, but you will forget that in your enjoyment of the blooms. Plant medium in height. Originated by Eugene Boerner. Plant Pat. Appl. for.

\$2.00 each; 3 or more, \$1.70 each; 25 or more, \$1.50 each.



All America Collection

For those who want the very best of newer roses, we have made up this collection of five leading winners of All-America Awards. They will not disappoint you for these are literally the "cream of the world's newer roses."

Charlotte Armstrong

"Queen of them all," in our opinion. Winner of the sole 1941 All-America Award. Its long, slender, cerise buds and magnificent open flowers are popular the country over.

\$1.50 each; 3 or more, \$1.25 each.

Forty-niner

This startling new bicolor, an All-America Winner for 1949, reaches a new high on contrasting brilliance. See page 7 for full description.

\$2.00 each; 3 or more, \$1.70 each.

Peace

This All-America Winner for 1946 is one of the most beautiful of all roses. Lovely shades of cream, gold, and pink. See page 15 for full description.

\$2.00 each; 3 or more, \$1.70 each.

Sutter's Gold

This 1950 All-America Winner is the newest in the group and one of the most beautiful with its long bright yellow buds shaded red and orange. The most fragrant of all yellow roses. See page 3 for full description.

\$2.50 each; 3 or more, \$2.10 each.

Tallyho

One of the 1949 All-America Winners. Pink on the face of the petals with the reverse side crimson. Its unique coloring, beautiful form, and rich spicy fragrance are irresistible. See full description on page 6.

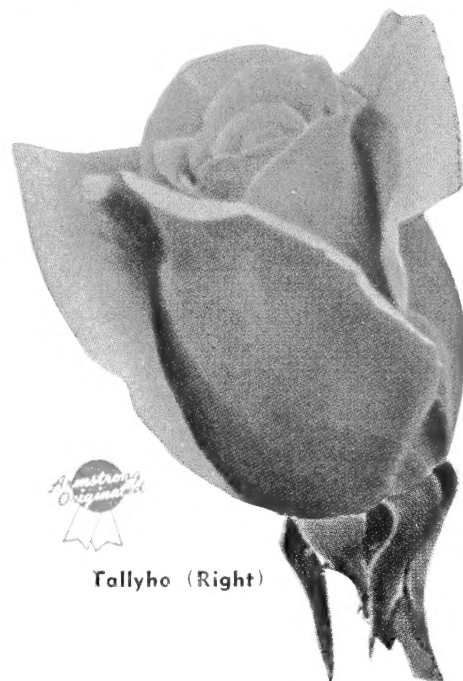
\$2.00 each; 3 or more, \$1.70 each.

All-America Collection

One each of the five All-America Roses listed on this page, postpaid anywhere

\$8.45

in the States for
(Add 3% sales tax on California shipments.)



Tallyho (Right)



Forty-niner (Left)



Sutter's Gold (Above)



Peace
(Left)



Charlotte Armstrong (Right)



1949 AARS WINNER

TALLYHO



Tallyho is a Hybrid Tea Rose combining many of the finest characteristics found in the best of the older roses, with a color which is entirely new. We have to call it a pink, but you will find it unlike any other pink shade you have ever seen in a rose. Although Tallyho is a bicolor, the contrast is not great. The inside of the petals is always a delightful shade of pink, technically Tyrian Rose, China Rose, Phlox Pink, or Neyron Rose, while the outside or reverse varies from Crimson to Cardinal Red. The color scheme is difficult to describe, but there is no difficulty in telling you about the delightful spicy fragrance which this rose has in abundance.

The robust growth of the plant is one of its finest characteristics. Continually branching, it throws out long straight flower stems each crowned with a beautiful ovoid bud which opens to a magnificent large high-centered fully double flower of exquisite shape.

Good Everywhere

Tallyho has done exceptionally well all along the Pacific Coast and along the Atlantic Seaboard, as well. Excellent reports are reaching us from the Midwest and South. We think that Tallyho is going to be a great favorite for many years to come because of its beautiful color, rich fragrance, and fine form in the open bloom. Originated in the Armstrong Research Dept. by H. C. Swim. Plant Pat. No. 828.

\$2.00 each; 3 or more, \$1.70 each.

Tallyho



Armstrong Bush Roses

Bare root Armstrong rose plants are available for planting from January 1 to May 15. In California, along the Pacific Coast, and in the Southern States they should be planted as soon after January 1 as possible. However, if you live in colder climates or are delayed in ordering, our cold storage facilities will insure your plants reaching you in perfect condition in April or May.

Through the late spring, summer, and fall many of these roses are available as blooming plants in 5-gal. containers at slightly increased prices. It is not practical to ship these plants; therefore, they are obtainable only at our four Southern California Salesyards.

They Grow Anywhere

Planters all over America are finding that Armstrong California-grown rose bushes give them the best results under most of the soil and climatic conditions found in this country. Sixty years of accumulated rose-growing skill and the favorable Southern California climate make an unbeatable combination for producing the big, husky, free-blooming plants famous everywhere for their quality.

Planting Instructions

With every shipment of Armstrong plants you will receive carefully prepared and complete instructions for their proper planting and care. Successfully growing roses is really not difficult and if you follow the few simple rules, you will be surprised to learn how much enjoyment can be derived from growing fine roses in your own garden.

Everblooming Roses

Without exception the bush roses listed in our catalog are of the so-called everblooming kinds. Both the Hybrid Teas and the Floribundas bloom continuously throughout the growing season. Seldom a day will pass in the late spring, summer, or fall when you cannot cut buds and flowers from these kinds.

We Pay Shipping Costs

Shipments of roses by mail, express, or freight to any point in the United States or its possessions are sent at our expense. You pay nothing in addition to the catalog price of the roses you order, except the sales tax of 2½% on shipments to California points. We reserve the right to choose the method of shipment.

Quantity Rates

You can save substantially by ordering three or more roses of the same variety. Similar savings are realized when you purchase our Big 10, All-Armstrong Five, the All-America Collection, or any of the Centennial Collections.

Four Salesyards

Convenient Armstrong Salesyards in Ontario, North Hollywood, Culver City, and Long Beach serve Southern California residents. At any of them you will find a complete supply of genuine Armstrong products, including bare root roses. Courteous, skilled nurserymen will gladly help you with any planting problem which you may have.

1949 AARS WINNER

FORTY-NINER



Forty-niner is probably the most brilliant hued bi-colored rose ever introduced. In our research plots its spectacular blooms always stopped every visitor short, because they could hardly believe that such startlingly brilliant contrasting colors could be present in a rose. Evidently it stopped the All-America judges also because they scored it so high that it could not miss getting an All-America Award. The inside face of the petals is a vivid Orient Red, changing to Cherry Red with age. The outside of the petals is a rich Chrome Yellow, sometimes overlaid with pink, changing to Straw Yellow in the open bloom. This yellow color is most evident in the bud, while the red color dominates the flower when it is fully open. These glowing shades contrast vividly yet blend together beautifully.

The buds of Forty-niner are delightfully formed, opening out into well shaped flowers of large size (25 to 40 petals). They are mildly and pleasantly fragrant. The vigorous plant is tall and upright, branching moderately. The stems are long, straight, and sturdy, with few thorns. The vivid colors are lasting and brilliant until the last petal drops. Originated in the Research Dept. of Armstrong Nurseries by H. C. Swim. Plant Pat. No. 792.

\$2.00 each; 3 or more, \$1.70 each.



Forty-niner



2 New Armstrong Roses for 1950

Fandango

The outstanding feature of this new rose, introduced this year for the first time, is its beautiful rich coloring. Rich deep scarlet in the bud, the flower changes as it opens to a bright cerise red, which remains attractive until the last petal drops. In all our experience, we have never seen a more brilliant shade than that displayed by the lustrous petals of this fine new rose. The bud is small to medium in size, short, but of perfect form. The bud opens rather quickly, but the large petals (16 to 25 of them) have a ruffled crisp appearance which makes the flower attractive at all stages. Mildly fragrant.

The big, vigorous, glossy foliated plant of Fandango does not stop blooming at any time during the season. If you count the blooms produced by each variety in your garden, we'll hazard a bet that this dazzling newcomer will out-produce every other Hybrid Tea. It no sooner finishes one burst of bloom than it is off on another. Because of its continued bloom and its fine foliage, you will find it to be one of the most attractive rose bushes in your garden. Of all the roses that we grow, this one comes into bloom earliest in the spring, which is another valuable characteristic. Like all roses, Fandango has its faults. The flower loses petalage and size during very hot weather. Originated in the Armstrong Research Dept. by H. C. Swim. Plant Pat. Appl. for. \$2.00 each; 3 or more, \$1.70 each.



Fandango (Below)



Juno (Above)



Juno

In no other rose are large size, bright color, and perfection of form combined to such a degree as in this lovely new pink rose. In our opinion, it possesses one of the most beautiful rose blooms in existence. The color is clear, bright, pink without other shadings. While our engraver has done his best, the illustration above does not give any real indication of its lovely color. As the flower ages, it fades gracefully but never loses its soft rich coloring. The big bloom is perfect at every stage from the time the long tapering buds begin to unfold until the big high-centered flower with its 40 petals is fully blown. Juno has very little fragrance, but we can't have everything.

The plant of Juno is low and compact, with stout heavy stems, abundantly covered with large, glossy, leathery foliage. It will not be a large plant, but it will be a sturdy one, for there is nothing weak about it. Originated in the Armstrong Research Dept. by H. C. Swim. Plant Pat. Appl. for.

\$2.00 each; 3 or more, \$1.70 each.

The All-Time All-America Winner

Charlotte Armstrong



Since its introduction in 1941, when it won the sole All-America Award, Charlotte Armstrong has become the favorite rose in thousands of rose gardens throughout the country. In our opinion it remains the top All-America Winner out of all the fine varieties given this honor. Certainly it is the finest rose that we grow here at the Armstrong Nurseries. If you are planting it for the first time, you will marvel (as we still do) at the beauty of the lovely, long, carmine-red buds, with their perfect streamlined form, and at the magnificent open blooms of rich cerise. The open flower is usually 3 or 4 inches in diameter, with about 30 petals, high-centered, remaining a beautiful rich color until the last petal drops. It has only slight fragrance. No printer's inks can illustrate the richness of its color—you have to see it to appreciate it.

How It Does Grow!

A plant of Charlotte Armstrong will become one of the largest in the rose garden for it is extremely vigorous, semi-spreading to upright, usually producing its flowers singly and always on long stems. The foliage is leathery, semi-glossy, deep green, and highly resistant to mildew. The plant keeps producing its amazing succession of long-stemmed beauties throughout the entire season. On Charlotte Armstrong, every bud is perfect.

For All Climates

Charlotte Armstrong is an all-climate rose. It is hardier than most kinds, and the same enthusiastic reports of its behavior come from the North, South, East, and West. For the past 3 years the annual poll of the members of the Pacific Rose Society puts Charlotte Armstrong in the No. 1 spot among the 12 best roses for the Pacific Coast. Originated in the Armstrong Research Dept. by W. E. Lammerts. Plant Pat. No. 455.

\$1.50 each; 3 or more, \$1.25 each.

The Armstrong Centennial Offers

To celebrate the California Centennial, the 100th anniversary of California's statehood, we have made up the three following collections of outstanding roses, each group offered at a reduction in price from the regular single rates. You will find these collections to be outstanding opportunities to get some of the finest roses that we grow at a substantial saving.

Centennial Collection No. 101

Sutter's Gold. This new yellow California rose is the latest "gold strike" in the Golden State. Bagatelle Gold Medal Winner and AARS for 1950.

Forty-niner. A brilliant new bi-color, scarlet on the face of the petals, golden straw on the other side. A startling combination. AARS 1949.

Tallyho. Pink on the face of the petals, with the reverse side crimson. Beautiful form and spicy fragrance. AARS 1949.

One plant each of the above 3 kinds, regular value \$6.50, collection price **\$5.50**

Centennial Collection No. 102

Sutter's Gold. This new yellow California rose is the most beautiful new rose of the year. Bagatelle Gold Medal Winner and AARS for 1950.

Nocturne. Long streamlined buds of rich Cardinal Red with intriguing darker shadows. AARS 1948.

Charlotte Armstrong. "Queen of Them All." Dozens of beautiful, long, perfectly formed blood-red buds and big cerise blooms. AARS 1941.

One plant each of the above 3 roses, regular value \$5.50, special collection price **\$4.60**

Centennial Collection No. 103

Sutter's Gold. A new golden yellow California beauty. Bagatelle Gold Medal and AARS for 1950.

Applause. Dazzling light red blooms, full-petaled and fragrant. 1947 Bagatelle Gold Medal Winner.

Taffeta. Perfect pink and salmon buds, frilled and fragrant. AARS 1948.

One each of the above 3 roses, regular value \$6.00, special collection price **\$5.00**



Charlotte Armstrong

Armstrong Winners

Four Armstrong Roses Win Awards

Four new roses created by Armstrong Rose Hybridists were named All-America Selections for 1948. Such a sweep of honors in this most important of national rose trials has never been duplicated. The varieties described on these two pages are the Armstrong AARS Winners for 1948.

Pinkie



Pinkie has more downright charm, dainty beauty, and artistic appeal than any rose that we grow. It is a new and entirely different Floribunda type. The bushy little plants, 15 to 20 inches high, carry throughout the entire blooming season—spring, summer, and fall—a great profusion of little slender pink buds with a perfection of form never seen in Floribundas before. The buds open to fully double flowers about 2 inches across. The light green glossy foliage forms a perfect background for the large rounded clusters of spicily fragrant little blooms.

Because Pinkie stays low and compact and because it is such a mass of soft pink color nearly all the time, it is perfectly adapted for use as a low border or rose hedge. Planted singly or in groups of several in the foreground of a shrub planting, Pinkie is just as effective because of its continual mass of bloom. Seldom will there be a day when you cannot cut sprays of the perfect little pink buds for that tiny bud vase or for larger arrangements. Originated in the Armstrong Research Department by H. C. Swim. Plant Pat. No. 712.

\$1.50 each; 3 or more, \$1.25 each; 25 or more, \$1.15 each.

High Noon



All of the concentrated brilliance of sunshine at midday is captured in the lovely buds of this extraordinary new climbing or pillar rose. The intense shade of clear shining yellow displayed in the medium-sized, well-shaped buds cannot be found in any other rose in the market today. It is not a rampant climber but is better described as a bushy 8-foot pillar rose. It should be grown against a post, pillar, wall, or arbor to best display its beauty. Clothed with light green, glossy, mildew-proof foliage, it is fast growing and bushy, producing its many buds on long, almost thornless stems. Every brilliant little yellow bud is perfect for bud vase or buttonhole. The color is only one of the extraordinarily fine features of High Noon. In the spring High Noon becomes a gorgeous mass of brilliant bloom. But it does not stop there. It continues to produce additional bursts of bloom throughout the entire growing season. No other climbing rose will do this, and it is going to be one of the most popular climbers ever introduced for mild climates. High Noon was the Winner of a 1948 Regional All-America Award for the Pacific Coast and Southern States. It will probably not go through the winter in cold northern climates. Originated in the Armstrong Research Dept. by W. E. Lammerts. Plant Pat. No. 704. \$2.00 each; 3 or more, \$1.70 each.

Spring Planting is Best

Most of the rose experts in this country, those who really know roses, agree that generally better results are obtained from spring planting. Every day letters reach us from pleased customers who have realized for the first time the great advantages of planting their roses in the spring rather than in the fall. Why worry about providing winter protection for new plants when you can achieve better results by planting these big husky California Roses in the spring. They are extra heavy because they have been growing vigorously for 3 months longer than roses offered for fall planting. A short time after you set them out they will burst into glorious fragrant bloom. The following winter the problem of protection becomes much simpler because the plants are fully established.

Bare root Armstrong Rose plants are available for planting from January 1 to May 15. We have cold storage facilities enabling us to keep roses in perfect condition for shipment to colder climates during April or May.

All-America for 1948

Taffeta



Taffeta is outstanding for its ability to produce many long-stemmed, perfectly formed, fragrant buds in the rich pink and salmon shades which almost everyone likes. During the season it will display lovely color combinations with each change in the weather. Generally it is a rich Carmine Rose in the bud, changing to Begonia Rose in the open flower, but it will also show intriguing combinations of rose-pink, salmon, and apricot. Frilled and delicately veined petals make up the perfect slender bud which opens to a semi-double flower with about 21 crisp petals and a very pronounced fragrance.

The plant is larger than average in size, vigorous and upright with big leaves of rich dark glossy green. A pleasing contrast in foliage is provided by the new growth which is always an attractive mahogany red. Taffeta has done wonderfully well in all sections of the country—Pacific Coast, Middle West, East Coast, and South. Originated in the Armstrong Research Dept. by W. E. Lammerts. Plant Pat. No. 716.

\$1.50 each; 3 or more, \$1.25 each.



Taffeta

Nocturne



This fine red rose has one of the longest and most perfect, streamlined buds of any red rose. The color is bright Cardinal Red, with intriguing darker shadings of Chrysanthemum Crimson, these deep dark shades being emphasized in cool weather. In hot weather the color becomes somewhat lighter and more bright. The large petals have good substance, are richly textured, and there are plenty of them so that the flower lasts a long time.

The bush is big and sturdy with the stems long and stout, and the foliage large and luxuriant. Nocturne has proved itself to be an outstanding red rose throughout the country; however, like most deep red roses it is not at its best in cool moist areas. There is no question in our minds but what Nocturne is one of the best three or four red roses in the country today. Originated in the Armstrong Research Dept. by H. C. Swim. Plant Pat. No. 713.

\$1.50 each; 3 or more, \$1.25 each.



Nocturne



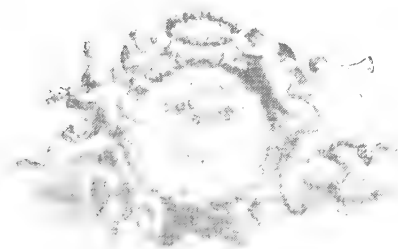
Join a Rose Society

If roses are your hobby, or if you want to know more about them, you can benefit by joining a Rose Society. The American Rose Society is a national organization with thousands of members interested in growing better roses. With your membership you will get the bi-monthly magazine, as well as the big informative Annual. Both of these publications will give you much useful information on how to grow better roses, as well as thorough reports on new varieties. Annual dues are \$1.50. Write Dr. R. C. Allen, Secretary of the American Rose Society, Box 687-K, Harrisburg, Pa. Membership dues in the Pacific Rose Society are \$2.50 a year, including the four yearly issues of the Pacific Rose Society News. Send applications for membership to Fred W. Walters, 1011-A Olive Lane, La Canada, California.



BAGATELLE WINNER

RÉPUBLIQUE FRANÇAISE
VILLE DE PARIS



*Le jury du Concours des Roses Nouvelles de Bagatelle
estime que la Rose "Applause"*

APPLAUSE

Here is the rose that achieved fame by winning the first post-war Gold Medal at the Bagatelle Gardens in Paris, France. The Armstrong Nurseries was deeply honored in having one of its seedlings win this most famous of all international rose competitions. The many-petaled blooms of Applause are a dazzling light red in the ovoid bud, becoming a lighter shade in the full open flower. In all stages the color is rich and pleasing. The buds and flowers are exceedingly large in the spring becoming smaller in the late summer (40 petals). The flowers of Applause are pleasantly fragrant so that the perfume is readily apparent as you stand near the bushes. The vigorous plant will be a little above medium height in the garden, will have twice as many branches as most other kinds and twice as many flowers. You'll like its compact bushy habit. The large leathery leaves are quite resistant to mildew. Originated in the Armstrong Research Dept. by H. C. Swim. Plant Pat. No. 829. \$2.00 each; 3 or more, \$1.70 each.

Armstrong Rose Creations

The roses described on this page and the next are products of the Armstrong Research Department where for more than 14 years roses have been hybridized by skilled geneticists, utilizing the most modern techniques of plant breeding. As the years go on, Armstrong introductions become more outstanding than ever, and roses which 10 years ago we would have thought were good, now hardly get a second glance. See page 2.

Show Girl

"The Rose With Magnificent Buds"

If you want to enjoy the most beautiful, the most perfect, and the longest deep pink rose buds you can imagine, be sure to plant this Armstrong Rose introduced in 1944. The sensational buds are deep pink, almost carmine in the spring, opening to a softer tone but always deep pink. We think it is one of the finest pink roses of all for cutting because of the magnificence of the buds and the lasting quality of the flower with its big heavy-textured petals. No matter where you grow roses you will find Show Girl to be one of the strongest plants in your garden. Tall, rather slender, with big heavy canes and plenty of lovely flowers borne on long sturdy stems. Just enough fragrance to give it character. This fine pink rose flourishes in all climates, coast or inland, cool or warm, foggy or sunny. Show Girl has never been given full credit for its fine performance, but it is steadily growing in popularity. Plant Pat. No. 646.

\$1.50 each; 3 or more, \$1.25 each.

Mirandy



The first-place All-America Winner for 1945. This Armstrong rose creation is a gorgeous rose, producing big, ovoid, long-pointed buds of deep, rich red with black shadings which open to lovely flowers of Chrysanthemum Red. Along with its deep rich color, Mirandy possesses the most delicious, the most full-bodied fragrance that you have ever inhaled. When you dip your nose into the first beautiful big bloom, you will be pleasurably amazed. The flower displays new beauties of form as the petals unfold, and eventually becomes a huge, full bloom (50 petals) which last a long time. Mirandy reaches its magnificent best in sunshine and warm weather. In cool foggy areas near the coast, the flowers do not always open perfectly, but when they are right, they are unbeatable. In many areas, they are unbeatable all the time. The plants are more medium in height, vigorous, and free-branching. Originated in the Armstrong Research Dept. by W. E. Lammerts. Plant Pat. No. 632.

\$1.50 each; 3 or more, \$1.25 each.

Mirandy (Left)

Show Girl (Right)



Debonair (Above)

Debonair

A profusion of perfect, jaunty, Mimosa Yellow buds open to high-centered, many-petaled flowers of clear Primrose Yellow—brim full of old-fashioned rose fragrance. You will like the fresh luxuriant appearance of the vigorous upright bush for its glossy mildew-resistant foliage is among the most handsome to be found in roses. Debonair keeps on producing dozens of its perfect tight-rolled buds throughout the season. Its stems are not long, but they are plenty long enough to cut for each one is sturdy and straight. Plants medium height. Originated in the Armstrong Research Dept. by W. E. Lammerts. Plant Pat. No. 677.

\$1.50 each; 3 or more, \$1.25 each.

The Armstrong

The Perfect Rose Garden

Perhaps you, like many of our friends, prefer to have us suggest a well-balanced colorful group of rose varieties sure to succeed in your garden. We are doing exactly that with our Big 10. Each of the varieties is outstanding in its color and every bush is a typical Armstrong Rose plant, husky and heavy-rooted. Included in the group are six outstanding All-America Winners.

If you want the best in roses, just order the "Big 10," or several of them for larger gardens. If you have room for only five plants, you cannot make a better choice than the 5 Armstrong-originated varieties pictured on this page.

Charlotte Armstrong



This all-time All-America Winner with the long, streamlined, blood-red buds and beautiful cerise blooms is the top favorite of the country. Plant Pat. No. 455. **\$1.50 each; 3 or more, \$1.25 each.**

Debonair

A new outstanding yellow with jaunty, tightly furled buds and graceful, high-centered open flowers. A rich Mimosa Yellow with a delightful old-time rose fragrance. Plant Pat. No. 677. **\$1.50 each; 3 or more, \$1.25 each.**

Nocturne



This new 1948 All-America Rose with its long, streamlined, perfectly formed red buds and large, richly textured petals is one of the finest red roses of today. Plant Pat. No. 713. **\$1.50 each; 3 or more, \$1.25 each.**

Show Girl

Some of the largest, most perfect, deep pink rose buds you have ever seen will be yours on this strong vigorous plant. Plant Pat. No. 646. **\$1.50 each; 3 or more, \$1.25 each.**

Taffeta



Dozens of beautiful color combinations throughout the entire season are yours with this new 1948 All-America Winner. A rich carmine-rose in the bud, changing to Begonia Rose in the open flower. Plant Pat. No. 716. **\$1.50 each; 3 or more, \$1.25 each.**

All-Armstrong Five

If you haven't room in your garden for a complete Big 10, here are five of the finest roses you can plant. One each of the five Armstrong originations, listed above, will be sent postpaid at the proper planting time for only

\$6.25

California orders add 3% sales tax.

- ① Charlotte Armstrong
- ② Taffeta
- ③ Nocturne
- ④ Debonair

Show Girl
(At right)

Famous Big Ten

Countess Vandal

Just about the finest of the salmon-pink roses. The Countess produces continuously many long tapering buds of salmon-pink, enchantingly shaded with copper and gold tones. It is richly fragrant, fine for cutting because the long-stemmed buds are nearly always available and they keep exceptionally well. Buds and open flowers are usually perfect no matter what the weather. Plant Pat. No. 38. **\$1.50 each; 3 or more, \$1.25 each.**

Eclipse

This rose is famous for its unique streamlined buds of pale yellow, often more than 2 inches long. The open flowers are not always interesting, but when you can pick a bouquet of those exquisitely beautiful, long, slender buds almost any time during the season it's well worth having in your garden. One of the highest honors that can come to a rose was awarded Eclipse by the Bagatelle Gardens when it received a Gold Medal in 1936. (For other Bagatelle Gold Medal Winners see Applause, page 12, and Sutter's Gold, page 3.) Plant Pat. No. 172. **\$1.50 each; 3 or more, \$1.25 each.**

Peace

No such amazing combination of strong stems, fine lasting qualities, and huge yet perfectly formed, delicately colored roses ever existed before. Perhaps the chief beauty of Peace is the great range of colors through which it passes. The ovoid bud slowly opens to a glorious 5-inch bloom with shades of canary-yellow, pale gold, cream, pearly white, and apple blossom. Although the bloom is unusually large, double, and long-lasting, the dainty coloring makes it unusually lovely. The plant is just as large and fine as the blooms. After winning the sole All-America Award for 1946, Peace has become one of the top roses in America today. Originated by Mcilland (France). Plant Pat. No. 591. **\$2.00 each; 3 or more, \$1.70 each.**

San Fernando

From over the Hollywood Hills in the sunny San Fernando Valley, where so many of the movie stars garden for fun, comes this new rose, and it reflects the glamour of its birthplace. It was an All-America Selection for 1948. The outstanding characteristics of this fine rose are perfectly shaped, long buds and fine, long-lasting and unfading flowers of intense, dazzling red. An intense rich heady perfume adds to its charm. The vigorous plant is upright and well foliaged. Originated by Theodore Morris. Plant Pat. No. 785. **\$2.00 each; 3 or more, \$1.70 each.**

Tallyho

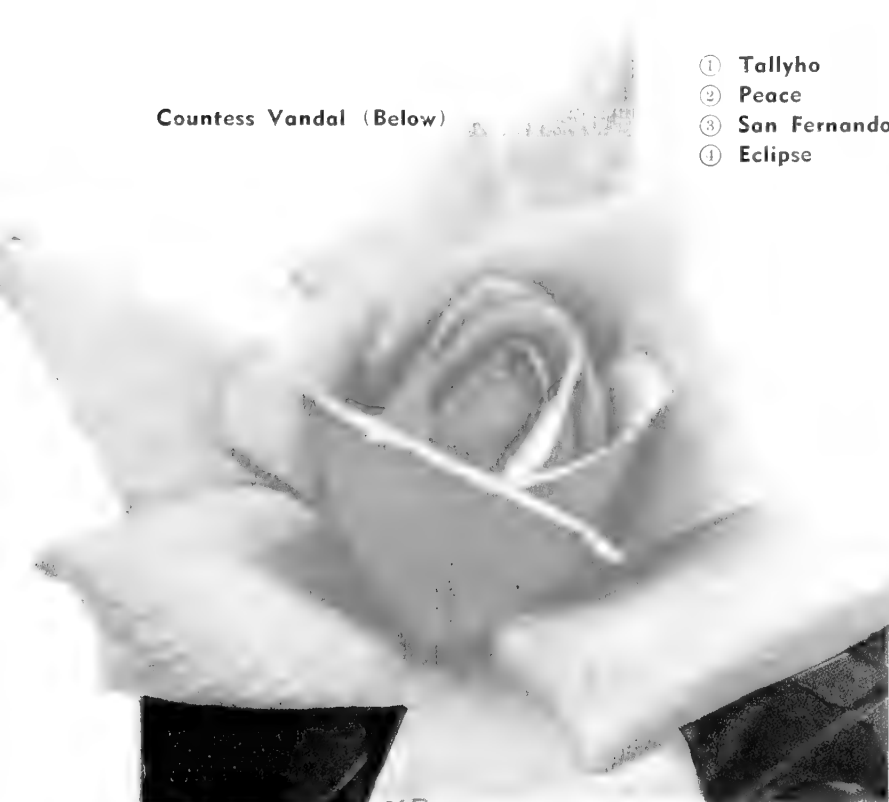
AARS Winner for 1949. Petals of pink with the reverse a cardinal red. Tallyho features unique coloring, beautiful form, great vigor and a rich, spicy fragrance. See page 6. Plant Pat. No. 828. **\$2.00 each; 3 or more, \$1.70 each.**

The Famous Big Ten

One each of the 10 varieties listed on these 2 pages shipped anywhere in the United States postpaid at proper planting time for only **\$13.45**
California orders add 3% sales tax.

Countess Vandal (Below)

- ① Tallyho
- ② Peace
- ③ San Fernando
- ④ Eclipse



Bush Roses

The Best Roses From Everywhere

Applause See page 12.

California

You will be thrilled with the unusual orange color found in the large buds of this rose. The giant, beautifully shaped buds open to unique flowers of ruddy orange, toned with saffron-yellow. Magnificent under coastal or cooler conditions. 1940 AARS. Plant Pat. No. 449.

\$1.50 each; 3 or more, \$1.25 each.

Capistrano See page 4.

Cecile Brunner

The miniature flowers of this favorite old Baby Rose, rose-pink shaded salmon, fill a niche which no other rose can occupy. It is a fine foliated, strong growing plant, and always in bloom. It has been a favorite for many, many years.

\$1.50 each; 3 or more, \$1.25 each.

Charlotte Armstrong See page 9.

Chatter See page 25.

China Doll See page 24.

Christopher Stone

Such a vivid color could not long go unnoticed in any garden. The glowing brilliant crimson-scarlet flowers, with deeper shadings, never have a trace of blue and do not fade in the hottest sun. Not all of the buds are perfect in form, but they have a long-lasting substance and a delightfully spicy fragrance. Fully blown, this rose is as beautiful as any rose you will ever find.

\$1.00 each; 3 or more, 85c each.

Countess Vandal See page 15.

Crimson Glory

This gorgeous rose ranks high among the best red roses of today, and many planters in the East and Midwest will place it first. Other reds are better in California. The beautiful flaring urn-shaped buds open into magnificent flowers of velvety crimson with black and maroon shadings. The bloom seems to glow like an ember when light is reflected from the velvety petals. The plant is vigorous, low, spreading, producing a continuous succession of richly fragrant flowers. Plant Pat. No. 105.

\$1.50 each; 3 or more, \$1.25 each.

Dainty Bess

The delicate charm and loveliness of this rose have made it the most popular of all single roses. The dainty five-petaled flowers of warm pink overlaid with a flush of suntan are the most lasting of all cut roses. The tall strong bush is seldom without profusion of flowers in clusters of three or more.

\$1.00 each; 3 or more, 85c each.



Christopher Stone



Diamond Jubilee



Crimson Glory



Fiesta

ARMSTRONG NURSERIES

Phone 627-61

ONTARIO, CALIF.

QUANTITY RATES APPLY TO 3 OR MORE OF ONE VARIETY

ROSE ORDER

Armstrong Roses are available from Jan. 1 to May 15.

We will ship at the proper planting time for your area.

We pay shipping cost on Roses anywhere in the States

SEE CLIMBING ROSES AND TREE ROSES ON OTHER SIDE OF THIS BLANK

Sold to:		Ship to:	
Street Address		Street Address	
City	Zone	City	Zone
State	County	State	County

If any item is out of stock, may we substitute? ☐ Yes ☐ No

When to Ship: _____ We reserve the right to determine the method of shipment

How to Ship: _____ M. T. ☐ Z ☐

Item No.	Quan.	Variety and Price	TOTAL	Item No.	Quan.	Variety and Price	TOTAL	Item No.	Quan.	Variety and Price	TOTAL
Bush Roses				1105		GIRONA \$1.00 each; 3 for 85c each		1240		PINKIE \$1.50 each; 3 for \$1.25 each	
1001		ALL-AMERICA COLL. See page 5. \$8.45		1110		GOLDEN RAPTURE \$1.00 each; 3 for 85c each		1245		PINOCCHIO \$1.25 each; 3 for \$1.05 each	
1002		ARMSTRONG "BIG 10" See pages 14 and 15. \$13.45		1115		GOLDLOCKS \$1.50 each; 3 for \$1.25 each		1250		PRES. HERBERT HOOVER \$1.00 each; 3 for 85c each	
1003		ALL-ARMSTRONG FIVE See page 14. \$6.25		1120		GR. DUCH. CHARLOTTE \$1.50 each; 3 for \$1.25 each		1255		RADIANCE \$1.00 each; 3 for 85c each	
1004		SPECIAL COLL. No. 1 See page 9. \$5.50		1125		HEART'S DESIRE \$1.50 each; 3 for \$1.25 each		1260		RED RADIANCE \$1.00 each; 3 for 85c each	
1005		SPECIAL COLL. No. 2 See page 9. \$4.60		1130		HORACE McFARLAND \$1.50 each; 3 for \$1.25 each		1265		ROSE OF FREEDOM \$1.50 each; 3 for \$1.25 each	
1006		SPECIAL COLL. No. 3 See page 9. \$5.00		1135		IRISH FIREFLAME \$1.50 each; 3 for \$1.25 each		1270		RUBAIYAT \$1.50 each; 3 for \$1.25 each	
1010		APPLAUSE \$2.00 each; 3 for \$1.70 each		1136		JUNO \$2.00 each; 3 for \$1.70 each		1275		SAN FERNANDO \$2.00 each; 3 for \$1.70 each	
1015		CALIFORNIA \$1.50 each; 3 for \$1.25 each		1140		K. A. VICTORIA \$1.00 each; 3 for 85c each		1285		SHOW GIRL \$1.50 each; 3 for \$1.25 each	
1016		CAPISTRANO \$2.50 each; 3 for \$2.10 each		1145		KATHERINE T. MARSHALL \$1.50 each; 3 for \$1.25 each		1290		SIGNORA \$1.50 each; 3 for \$1.25 each	
1020		CECILE BRUNNER \$1.50 each; 3 for \$1.25 each		1150		LOWELL THOMAS \$1.50 each; 3 for \$1.25 each		1295		SNOWBIRD \$1.50 each; 3 for \$1.25 each	
1025		CHAR. ARMSTRONG \$1.50 each; 3 for \$1.25 each		1155		LULU \$1.25 each; 3 for \$1.05 each		1300		SUMMER SNOW \$1.25 each; 3 for \$1.05 each	
1030		CHATTER \$1.25 each; 3 for \$1.05 each		1160		MARY MARG. McBRIDE \$1.50 each; 3 for \$1.25 each		1301		SUTTER'S GOLD \$2.50 each; 3 for \$2.10 each	
1035		CHINA DOLL \$1.50 each; 3 for \$1.25 each		1165		McGREDY'S IVORY \$1.00 each; 3 for 85c each		1305		SWEET SIXTEEN \$1.50 each; 3 for \$1.25 each	
1040		CHRISTOPHER STONE \$1.00 each; 3 for 85c each		1170		MIRANDY \$1.50 each; 3 for \$1.25 each		1310		TAFFETA \$1.50 each; 3 for \$1.25 each	
1045		COUNTESS VANDAL \$1.50 each; 3 for \$1.25 each		1175		MISS CLIPPER \$1.50 each; 3 for \$1.25 each		1315		TALISMAN \$1.00 each; 3 for 85c each	
1050		CRIMSON GLORY \$1.50 each; 3 for \$1.25 each		1176		MISSION BELLS \$2.50 each; 3 for \$2.10 each		1320		TALLYHO \$2.00 each; 3 for \$1.70 each	
1055		DAINTY BESS \$1.00 each; 3 for 85c each		1180		MME. CHIANG KAI-SHEK \$1.50 each; 3 for \$1.25 each		1325		TEXAS CENTENNIAL \$1.50 each; 3 for \$1.25 each	
1060		DEBONAIR \$1.50 each; 3 for \$1.25 each		1185		MME. HENRI GUILLOT \$1.50 each; 3 for \$1.25 each		1330		THE CHIEF \$1.50 each; 3 for \$1.25 each	
1065		DIAMOND JUBILEE \$2.00 each; 3 for \$1.70 each		1190		MRS. E. P. THOM \$1.00 each; 3 for 85c each		1335		THE DOCTOR \$1.50 each; 3 for \$1.25 each	
1070		ECLIPSE \$1.50 each; 3 for \$1.25 each		1195		MRS. SAM McGREDY \$1.50 each; 3 for \$1.25 each					
1075		ETOILE DE HOLLANDE \$1.25 each; 3 for \$1.05 each		1200		NEW YORKER \$2.00 each; 3 for \$1.70 each					
1076		FANDANGO \$2.00 each; 3 for \$1.70 each		1205		NIGHT \$1.00 each; 3 for 85c each					
1077		FASHION \$2.00 each; 3 for \$1.70 each		1210		NOCTURNE \$1.50 each; 3 for \$1.25 each					
1080		FIESTA \$1.50 each; 3 for \$1.25 each		1215		ONDINE \$2.00 each; 3 for \$1.70 each					
1085		FLORADORA \$1.25 each; 3 for \$1.05 each		1220		PEACE \$2.00 each; 3 for \$1.70 each					
1090		FORTY-NINER \$2.00 each; 3 for \$1.70 each		1225		PICCANINNY \$1.50 each; 3 for \$1.25 each					
1095		FRAU KARL DRUSCHKI \$1.00 each; 3 for 85c each		1230		PICTURE \$1.00 each; 3 for 85c each					
1100		FRED EDMUNDS \$1.50 each; 3 for \$1.25 each		1235		PINK BOUNTIFUL \$1.25 each; 3 for \$1.05 each					
		Amount Carried Forward				Amount Carried Forward					

Armstrong Nurseries will exercise care to have merchandise true to name. Provided it is expressly understood that this order is accepted on the condition precedent that it makes no warranty, express or implied, as to description, quality, productiveness, crops, or any other matter whatsoever; that its liability in every instance whatsoever is limited to the purchase price; that orders shall be void should delivery be prevented or injury befall the stock from flood, drouth, frost, or other causes beyond its control and orders travel at risk of purchaser.

TOTAL (See Over)

Armstrong Climbing Roses

Item No.	Quan.	Variety and Price	TOTAL	
1350		BANKSIA WHITE \$2.00 each; 3 for \$1.70 each		
1355		BANKSIA YELLOW \$2.00 each; 3 for \$1.70 each		
1360		BELLE OF PORTUGAL \$1.25 each; 3 for \$1.05 each		
1365		BILLY BOILER \$1.25 each; 3 for \$1.05 each		
1375		CHEROKEE PINK \$1.50 each; 3 for \$1.25 each		
1380		CHEROKEE RED \$1.50 each; 3 for \$1.25 each		
1385		CHEROKEE WHITE \$1.50 each; 3 for \$1.25 each		
1390		CL. CECILE BRUNNER \$1.50 each; 3 for \$1.25 each		
1395		CL. CHRIS. STONE \$1.50 each; 3 for \$1.25 each		
1400		CL. DAINTY BESS \$1.25 each; 3 for \$1.05 each		
1405		CL. ETOILE DE HOLLANDE \$1.50 each; 3 for \$1.25 each		
1410		CL. GOLDEN DAWN \$1.50 each; 3 for \$1.25 each		
1415		CL. GOLDEN RAPTURE \$1.50 each; 3 for \$1.25 each		
1420		CL. HINRICH GAEDE \$1.50 each; 3 for \$1.25 each		
1425		CL. K. A. VICTORIA \$1.50 each; 3 for \$1.25 each		
1435		CL. MCGREDY'S IVORY \$1.50 each; 3 for \$1.25 each		
1440		CL. MRS. SAM MCGREDY \$1.50 each; 3 for \$1.25 each		
1445		CL. NIGHT \$1.50 each; 3 for \$1.25 each		
1446		CL. PEACE \$2.50 each; 3 for \$2.10 each		
1450		CL. PICTURE \$1.50 each; 3 for \$1.25 each		
1455		CL. PRES. HOOVER \$1.25 each; 3 for \$1.05 each		
1460		CL. SHOW GIRL \$2.00 each; 3 for \$1.70 each		
1465		CL. TALISMAN \$1.25 each; 3 for \$1.05 each		
1470		CL. TEXAS CENTENNIAL \$1.50 each; 3 for \$1.25 each		
1475		GOLD OF OPHIR \$2.00 each; 3 for \$1.70 each		
1480		HIGH NOON \$2.00 each; 3 for \$1.70 each		
1485		MARECHAL NIEL \$2.00 each; 3 for \$1.70 each		
1490		MERMAID \$2.00 each; 3 for \$1.70 each		
1495		MME. GR. STAECHLIN \$1.25 each; 3 for \$1.05 each		
1500		PAUL'S SCARLET \$1.25 each; 3 for \$1.05 each		
1510		SUNGOLD \$1.50 each; 3 for \$1.25 each		
		TOTAL (Climbing Roses)		

SPRING PLANTING IS BEST!

Experts who really know roses have been pointing out the merits of spring planting in a number of recent articles in leading garden publications. Every day letters reach us from pleased customers who have realized for the first time the great advantage of planting their rose bushes in the spring rather than in the fall. Why worry about providing winter protection for new plants when you can achieve better results by planting these big, husky, California roses in the spring? They are extra heavy because they have been growing vigorously for three months longer than roses offered for fall planting. A short time after you set them out they will burst into glorious fragrant bloom. The following winter, the problem of protection becomes much simpler because the plants are fully established.

Armstrong Tree Roses

Bare Root, \$4.50 each; \$40.00 per 10. Ten assorted Tree Roses sold at the 10-rate.				
Item No.	Quan.	Variety and Price	TOTAL	
1519		APPLAUSE		
1520		CHARLOTTE ARMSTRONG		
1540		DEBONAIR		
1546		FANDANGO		
1550		FORTY-NINER		
1570		K. A. VICTORIA		
1575		MIRANDY		
1576		MISSION BELLS		
1580		MRS. E. P. THOM		
1585		NOCTURNE		
1590		PEACE		
1595		PICTURE		
1605		SAN FERNANDO		
1610		SHOW GIRL		
1615		SNOWBIRD		
1616		SUTTER'S GOLD		
1620		TAFFETA		
1625		TALLYHO		
		TOTAL (Tree Roses)		

We Pay Shipping Cost on Roses
Anywhere in the United States

Total From Other Page		
Total Climbing Roses		
Total Tree Roses		
TOTAL ORDER		
California Orders Add 3% Sales Tax		
TOTAL AMOUNT ENCLOSED		

Please Send Money With Order
No C.O.D.'s

Total Your Order Here



Quantity Rates apply
to 3 or more of one variety
of Bush and Climber
(Tree Roses 10 assorted)

ARMSTRONG NURSERIES

Phone 627-61

ONTARIO, CALIF.

QUANTITY RATES APPLY TO 3 OR MORE OF ONE VARIETY

ROSE ORDER

Armstrong Roses are available from Jan. 1 to May 15.
We will ship at the proper planting time for your area.
We pay shipping cost on Roses anywhere in the States
SEE CLIMBING ROSES AND TREE ROSES ON OTHER SIDE OF THIS BLANK

Sold to:		Ship to:	
Street Address		Street Address	
City	Zone	City	Zone
State	County	State	County

If any item is out of stock, may we substitute? <input type="checkbox"/> Yes <input type="checkbox"/> No		When to Ship:		We reserve the right to determine the method of shipment	
		How to Ship:		M T <input type="checkbox"/> 2 <input type="checkbox"/>	

Item No.	Quan.	Variety and Price	TOTAL	Item No.	Quan.	Variety and Price	TOTAL	Item No.	Quan.	Variety and Price	TOTAL
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1002		ARMSTRONG "BIG 10" See pages 14 and 15. \$13.45		1115		GOLDLOCKS \$1.50 each; 3 for \$1.25 each		1250		PRES. HERBERT HOOVER \$1.00 each; 3 for 85c each	
1003		ALL-ARMSTRONG FIVE See page 14. \$6.25		1120		GR. DUCH. CHARLOTTE \$1.50 each; 3 for \$1.25 each		1255		RADIANCE \$1.00 each; 3 for 85c each	
1004		SPECIAL COLL. No. 1 See page 9. \$5.50		1125		HEART'S DESIRE \$1.50 each; 3 for \$1.25 each		1260		RED RADIANCE \$1.00 each; 3 for 85c each	
1005		SPECIAL COLL. No. 2 See page 9. \$4.60		1130		HORACE McFARLAND \$1.50 each; 3 for \$1.25 each		1265		ROSE OF FREEDOM \$1.50 each; 3 for \$1.25 each	
1006		SPECIAL COLL. No. 3 See page 9. \$5.00		1135		IRISH FIREFLAME \$1.50 each; 3 for \$1.25 each		1270		RUBAIYAT \$1.50 each; 3 for \$1.25 each	
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1020		CECILE BRUNNER \$1.50 each; 3 for \$1.25 each		1150		LOWELL THOMAS \$1.50 each; 3 for \$1.25 each		1295		SNOWBIRD \$1.50 each; 3 for \$1.25 each	
1025		CHAR. ARMSTRONG \$1.50 each; 3 for \$1.25 each		1155		LULU \$1.25 each; 3 for \$1.05 each		1300		SUMMER SNOW \$1.25 each; 3 for \$1.05 each	
1030		CHATTER \$1.25 each; 3 for \$1.05 each		1160		MARY MARG. McBRIDE \$1.50 each; 3 for \$1.25 each		1301		SUTTER'S GOLD \$2.50 each; 3 for \$2.10 each	
1035		CHINA DOLL \$1.50 each; 3 for \$1.25 each		1165		McGREDY'S IVORY \$1.00 each; 3 for 85c each		1305		SWEET SIXTEEN \$1.50 each; 3 for \$1.25 each	
1040		CHRISTOPHER STONE \$1.00 each; 3 for 85c each		1170		MIRANDY \$1.50 each; 3 for \$1.25 each		1310		TAFFETA \$1.50 each; 3 for \$1.25 each	
1045		COUNTESS VANDAL \$1.50 each; 3 for \$1.25 each		1175		MISS CLIPPER \$1.50 each; 3 for \$1.25 each		1315		TALISMAN \$1.00 each; 3 for 85c each	
1050		CRIMSON GLORY \$1.50 each; 3 for \$1.25 each		1176		MISSION BELLS \$2.50 each; 3 for \$2.10 each		1320		TALLYHC \$2.00 each; 3 for \$1.70 each	
1055		DAINTY BESS \$1.00 each; 3 for 85c each		1180		MME. CHIANG KAI-SHEK \$1.50 each; 3 for \$1.25 each		1325		TEXAS CENTENNIAL \$1.50 each; 3 for \$1.25 each	
1060		DEBONAIR \$1.50 each; 3 for \$1.25 each		1185		MME. HENRI GUILLOT \$1.50 each; 3 for \$1.25 each		1330		THE CHIEF \$1.50 each; 3 for \$1.25 each	
1065		DIAMOND JUBILEE \$2.00 each; 3 for \$1.70 each		1190		MRS. E. P. THOM \$1.00 each; 3 for 85c each		1335		THE DOCTOR \$1.50 each; 3 for \$1.25 each	
1070		ECLIPSE \$1.50 each; 3 for \$1.25 each		1195		MRS. SAM McGREDY \$1.50 each; 3 for \$1.25 each					
1075		ETOILE DE HOLLANDE \$1.25 each; 3 for \$1.05 each		1200		NEW YORKER \$2.00 each; 3 for \$1.70 each					
1076		FANDANGO \$2.00 each; 3 for \$1.70 each		1205		NIGHT \$1.00 each; 3 for 85c each					
1077		FASHION \$2.00 each; 3 for \$1.70 each		1210		NOCTURNE \$1.50 each; 3 for \$1.25 each					
1080		FIESTA \$1.50 each; 3 for \$1.25 each		1215		ONDINE \$2.00 each; 3 for \$1.70 each					
1085		FLORADORA \$1.25 each; 3 for \$1.05 each		1220		PEACE \$2.00 each; 3 for \$1.70 each					
1090		FORTY-NINER \$2.00 each; 3 for \$1.70 each		1225		PICCANINNY \$1.50 each; 3 for \$1.25 each					
1095		FRAU KARL DRUSCHKI \$1.00 each; 3 for 85c each		1230		PICTURE \$1.00 each; 3 for 85c each					
1100		FRED EDMUNDS \$1.50 each; 3 for \$1.25 each		1235		PINK BOUNTIFUL \$1.25 each; 3 for \$1.05 each					
		Amount Carried Forward				Amount Carried Forward					

Armstrong Nurseries will exercise care to have merchandise true to name. Provided it is expressly understood that this order is accepted on the condition precedent that it makes no warranty, express or implied, as to description, quality, productiveness, crops, or any other matter whatsoever; that its liability in every instance whatsoever is limited to the purchase price; that orders shall be void should delivery be prevented or injury befall the stock from flood, drouth, frost, or other causes beyond its control and orders travel at risk of purchaser.

TOTAL (See Over)

Armstrong Climbing Roses

Item No.	Quan.	Variety and Price	TOTAL	
1350		BANKSIA WHITE \$2.00 each; 3 for \$1.70 each		
1355		BANKSIA YELLOW \$2.00 each; 3 for \$1.70 each		
1360		BELLE OF PORTUGAL \$1.25 each; 3 for \$1.05 each		
1365		BILLY BOILER \$1.25 each; 3 for \$1.05 each		
1375		CHEROKEE PINK \$1.50 each; 3 for \$1.25 each		
1380		CHEROKEE RED \$1.50 each; 3 for \$1.25 each		
1385		CHEROKEE WHITE \$1.50 each; 3 for \$1.25 each		
1390		CL. CECILE BRUNNER \$1.50 each; 3 for \$1.25 each		
1395		CL. CHRIS. STONE \$1.50 each; 3 for \$1.25 each		
1400		CL. DAINTY BESS \$1.25 each; 3 for \$1.05 each		
1405		CL. ETOILE DE HOLLANDE \$1.50 each; 3 for \$1.25 each		
1410		CL. GOLDEN DAWN \$1.50 each; 3 for \$1.25 each		
1415		CL. GOLDEN RAPTURE \$1.50 each; 3 for \$1.25 each		
1420		CL. HINRICH GAEDE \$1.50 each; 3 for \$1.25 each		
1425		CL. K. A. VICTORIA \$1.50 each; 3 for \$1.25 each		
1435		CL. McGREDY'S IVORY \$1.50 each; 3 for \$1.25 each		
1440		CL. MRS. SAM McGREDY \$1.50 each; 3 for \$1.25 each		
1445		CL. NIGHT \$1.50 each; 3 for \$1.25 each		
1446		CL. PEACE \$2.50 each; 3 for \$2.10 each		
1450		CL. PICTURE \$1.50 each; 3 for \$1.25 each		
1455		CL. PRES. HOOVER \$1.25 each; 3 for \$1.05 each		
1460		CL. SHOW GIRL \$2.00 each; 3 for \$1.70 each		
1465		CL. TALISMAN \$1.25 each; 3 for \$1.05 each		
1470		CL. TEXAS CENTENNIAL \$1.50 each; 3 for \$1.25 each		
1475		GOLD OF OPHIR \$2.00 each; 3 for \$1.70 each		
1480		HIGH NOON \$2.00 each; 3 for \$1.70 each		
1485		MARECHAL NIEL \$2.00 each; 3 for \$1.70 each		
1490		MERMAID \$2.00 each; 3 for \$1.70 each		
1495		MME. GR. STAECHELIN \$1.25 each; 3 for \$1.05 each		
1500		PAUL'S SCARLET \$1.25 each; 3 for \$1.05 each		
1510		SUNGOLD \$1.50 each; 3 for \$1.25 each		
		TOTAL (Climbing Roses)		

SPRING PLANTING IS BEST!

Experts who really know roses have been pointing out the merits of spring planting in a number of recent articles in leading garden publications. Every day letters reach us from pleased customers who have realized for the first time the great advantage of planting their rose bushes in the spring rather than in the fall. Why worry about providing winter protection for new plants when you can achieve better results by planting these big, husky, California roses in the spring? They are extra heavy because they have been growing vigorously for three months longer than roses offered for fall planting. A short time after you set them out, they will burst into glorious fragrant bloom. The following winter, the problem of protection becomes much simpler because the plants are fully established.

Armstrong Tree Roses

Bare Root. \$4.50 each; \$40.00 per 10. Ten assorted Tree Roses sold at the 10-rate.				
Item No.	Quan.	Variety and Price	TOTAL	
1519		APPLAUSE		
1520		CHARLOTTE ARMSTRONG		
1540		DEBONAIR		
1546		FANDANGO		
1550		FORTY-NINER		
1570		K. A. VICTORIA		
1575		MIRANDY		
1576		MISSION BELLS		
1580		MRS. E. P. THOM		
1585		NOCTURNE		
1590		PEACE		
1595		PICTURE		
1605		SAN FERNANDO		
1610		SHOW GIRL		
1615		SNOWBIRD		
1616		SUTTER'S GOLD		
1620		TAFFETA		
1625		TALLYHO		
		TOTAL (Tree Roses)		

We Pay Shipping Cost on Roses
Anywhere in the United States

Total From Other Page		
Total Climbing Roses		
Total Tree Roses		
TOTAL ORDER		
California Orders Add 3% Sales Tax		
TOTAL AMOUNT ENCLOSED		

Please Send Money With Order
No C.O.D.'s

Total Your Order Here

Quantity Rates apply
to 3 or more of one variety
of Bush and Climber
(Tree Roses 10 assorted)





California

The Choice of The World's Newer Roses and Fine Old Favorites

You can order any of these Armstrong Roses with confidence, because every rose variety that we list has had to prove its merit under tests before it is offered to you. You can also be assured that the plants you receive will be the largest, huskiest and finest plants it is possible to grow.

Etoile de Hollande

This magnificent red rose is ranked among the best in its color class by everyone who knows roses and many of them will place it first. It is the standard of comparison by which other red roses are judged. The medium-sized buds of velvety maroon open beautifully and cleanly to a marvelous flower of glowing crimson with darker shadings. Each petal holds its brilliant color until it drops. A heavy, delightful old-rose fragrance adds to its charm. The bush is strong, free-branching, and healthy with the leaves large, green, and fresh looking.

\$1.25 each; 3 or more, \$1.05 each.

Fandango See page 8.

Fashion See page 4.

Fiesta

Dazzling is the only word that describes this remarkable rose with stripes and flecks of bright yellow on a background of rich vermillion. The bizarre yet attractively colored flowers are never alike. Fiesta is a modest grower, low and spreading. It will require a little extra water and fertilizer to get vigorous growth and the finest blooms, but the gayly colored flowers are worth it. Plant Pat. No. 389.

\$1.50 each; 3 or more, \$1.25 each.

Debonair See page 13.

Diamond Jubilee



This 1948 All-America Winner is robust and many-branched, sending out many long, sturdy flower stems, each carrying a big, ovoid bud in light pastel shades of buff, yellow, and pale orange. The large, many-petaled blooms have stiff, heavy-textured petals. Here in Southern California we would wish for the flower to be of better quality, which evidently they are in cooler areas. It certainly produces an enormous number of blooms, and the big plant has an abundance of big, dark green leaves. Plant Pat. No. 824.

\$2.00 each; 3 or more, \$1.70 each.

Eclipse See page 15.

Floradora See page 24.

Forty-niner See page 7.

Frau Karl Druschki

A fine old Hybrid Perpetual which continues to please rose growers everywhere because of its fine flowers, vigor, and indifference to conditions of soil and climate. The long-pointed, snow-white buds open to handsome flowers with plenty of big, substantial, waxy-textured petals. Give it plenty of room for the vigorous bush with its handsome dark green foliage will sometimes grow as much as 6 feet in a single season.

\$1.00 each; 3 or more, 85c each.

Fred Edmunds



The rich orange coloring in the buds is exceedingly vivid, and the fully open flower is just as attractive in a captivating shade of apricot-orange. The flower sometimes lacks perfection of form but the vivid color and the rich fruity fragrance more than make up for this fault. Without doubt, this is the finest orange rose yet introduced. Best in cooler sections. Won Regional All-America Award for Pacific Coast, 1944. Plant Pat. No. 731.

\$1.50 each; 3 or more, \$1.25 each.

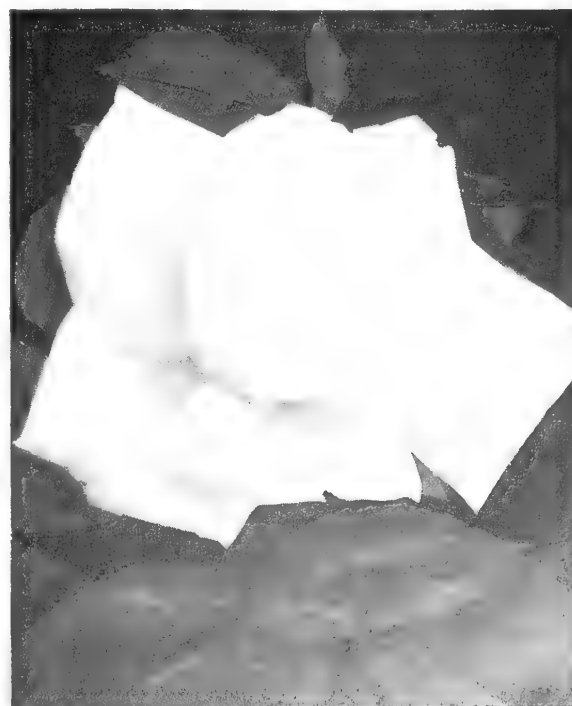
Quantity Rates

The reduced rates for three or more plants apply only when you order three or more of the same variety.

Dainty Bess



Frau Karl Druschki



Etoile de Hollande
Each Petal Holds Its
Brilliant Color
Until It Drops



Grow These Better Roses

Girona

You will derive a lot of pleasure from growing this multicolored Spanish beauty because of its great vigor, the extremely handsome buds and flowers, and the fine fragrance. The large yet graceful buds open to magnificent, full, double flowers in beautifully varying tones of pink, yellow, and carmine. They have a lot of substance and keep exceptionally well when cut.

\$1.00 each; 3 or more, 85c each.

Golden Rapture

The sheer perfection of form and the brilliancy of color make this rose one of the very best in its color class. Morning after morning you can cut some of the most lovely long-pointed buds of bright yellow that you have ever seen before—rich shining yellow. The shiny-foliaged plant grows to medium height and produces quantities of perfectly formed buds and flowers with a mild old-rose fragrance.

\$1.00 each; 3 or more, 85c each.

Goldilocks See page 24.

Grande Duchesse Charlotte



The interesting buds are a rich claret color (you may call it brick-red) which changes as the flower ages to a lovely Begonia Rose. The flowers are not always perfect in form, but they are always beautiful because of that rich color, never before seen in a rose. This rose will completely win you when you see the big, strong, free-branching plant, the unusual color of its flowers, and sniff that rich fruity fragrance. Plant Pat. No. 774.

\$1.50 each; 3 or more, \$1.25 each.

Heart's Desire



This 1942 All-America Winner has long-pointed buds of bright luminous red without other shadings. The flowers are always borne on long stems, and keep longer than most other kinds after they are cut. But the most outstanding feature of the rose is its superb fragrance. A few blooms will perfume an entire room. Occasionally there is a weak neck or a globular flower, but few can resist the clarity of color and the wealth of fragrance. Plant Pat. No. 501.

\$1.50 each; 3 or more, \$1.25 each.

Horace McFarland



One of the three 1945 All-America Rose Winners, and a good "solid" rose in every respect. The long-pointed, orange-pink buds are extraordinary for their length and beauty of form. In the bud the color is more orange than pink, and as the big fully double flower opens it becomes a deep apricot-pink with lighter shadings of salmon and coral-pink. The plant is tall, upright, and vigorous, with long straight stems and broad leathery foliage. Moderately fragrant. Plant Pat. No. 730.

\$1.50 each; 3 or more, \$1.25 each.

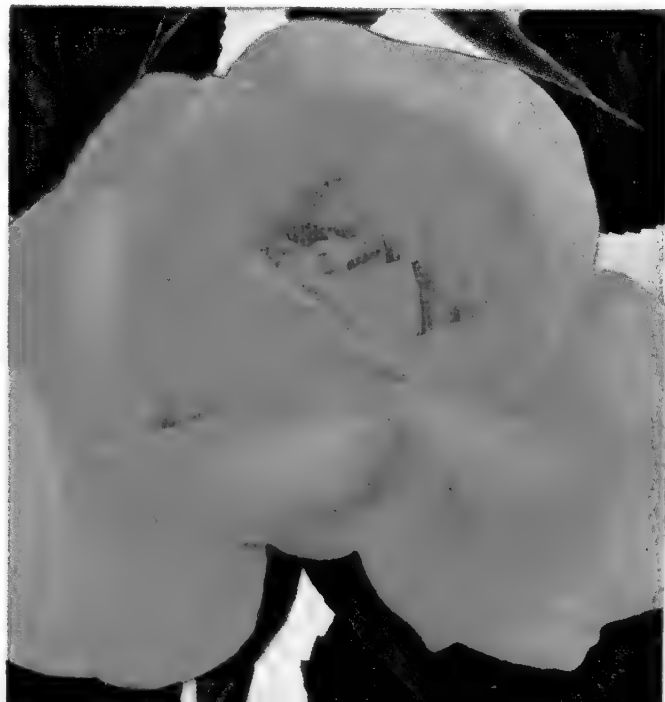
Irish Fireflame

The buds are wonderfully rich in coloring, deep orange splashed with crimson, opening to a large single flower of satiny old gold. It blooms in great profusion. Fine for cutting.

\$1.50 each; 3 or more, \$1.25 each.

Juno See page 8.

Fred Edmunds
The Rose
With the
Sensational
Orange Color



Girona

Heart's Desire

Katherine T.
Marshall

Bush Roses

"Roses for Every Garden"

We have read a number of books on the selection and care of roses, but we believe that this book of Dr. Allen's is just about the best for either the experienced rose grower or the beginner. This excellent text can help you to grow better roses no matter where you live because it deals with the selection and proper care of roses in practically all climates and soils. Shipped postpaid anywhere in the United States for \$3.50.

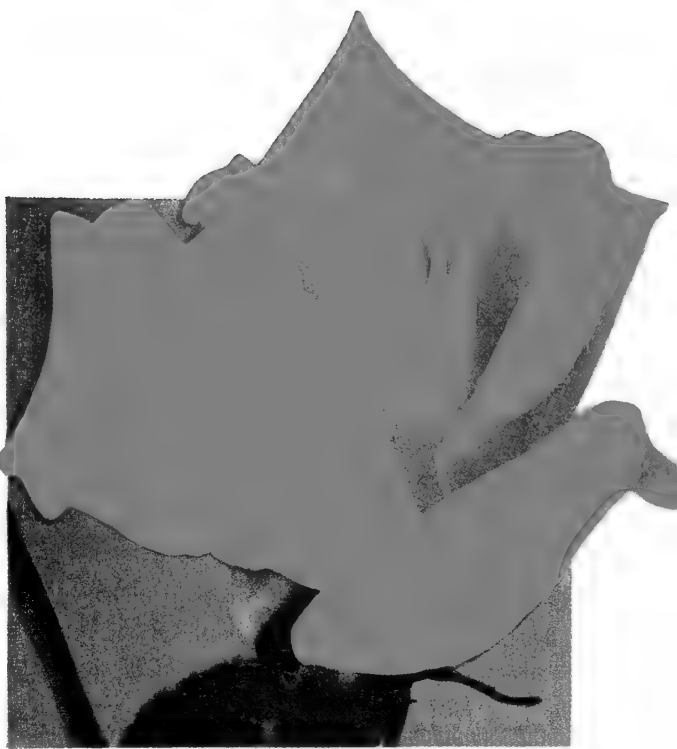
"Roses for Southern Gardens"

A very recent book by Bessie Mary Baird. The author has been growing outstanding roses for many years. Southern rose growers, in particular, will find this text not only very good reading but extremely helpful. Sent anywhere in the United States postpaid for \$4.50.

K. A. Victoria

Pure ivory-white, producing quantities of beautiful buds and full flowers. It blooms freely and continuously no matter what the weather, and has been a garden favorite for more than 40 years. See Climbing K. A. Victoria, page 27.

\$1.00 each; 3 or more, 85c each.



Golden Rapture

Katherine T. Marshall



A lovely bloom of warm glowing clear pink without other shadings. There are not many petals, but all are big and heavy-textured, forming a magnificent bud and half-open bloom with a rich fruity fragrance. It has some of the biggest, most luxuriant and handsome foliage to be found among the newer roses, and an exceptionally robust plant. If you like your buds and flowers large, your plants tall, and your stems extra heavy, you will like this one. Plant Pat. No. 607.

\$1.50 each; 3 or more, \$1.25 each.

Lulu

This dainty little rose has always been a great favorite with us and with our friends because of the great quantities of dainty, long, slender buds of coral-apricot with which the bush is covered at all times. You will always have perfect buds for your bud vase if you have a plant or two of Lulu in your garden.

\$1.25 each; 3 or more, \$1.05 each.

Lowell Thomas



Its long, tightly furled buds of rich golden yellow open into a large, graceful flower of a uniform lighter yellow. The large robust plant keeps throwing out new flower stems incessantly, and every bloom is borne on a heavy, stout stem. Planters from everywhere report that this is one of the few yellow roses which does well in all areas, coastal or inland, hot weather or cool. An All-America Award Winner in 1944. Plant Pat. No. 595.

\$1.50 each; 3 or more, \$1.25 each.

Grande
Duchesse
Charlotte

Lowell Thomas

Bush Roses

Mary Margaret McBride



The top All-America Selection for 1943. Exquisite, long, flaring buds and fully double flowers of lovely coral-pink are enhanced by shimmering golden tones at the base of the petals. It does not bloom as heavily as some varieties, but each bloom is perfect in form and has a fine satisfying fragrance. The tall, fast growing plant has big, broad, leathery leaves. Plant Pat. No. 537. **\$1.50 each; 3 or more, \$1.25 each.**

McGredy's Ivory

The buds are just about as perfect as roses can be and the creamy-ivory to white flowers, with a delicate damask fragrance, are lovely. **\$1.00 each; 3 or more, 85c each.**

Mirandy See page 13.

Miss Clipper

Miss Clipper has the finest, most rose-like fragrance of all. The long slender buds and lovely cupped flowers of pale salmon-pink, shaded orange and yellow, are mighty good to look at, too. Plants above medium height, slender, with long stems. At its best in the cooler areas. Plant Pat. No. 522. **\$1.50 each; 3 or more, \$1.25 each.**



Picture

Mission Bells See page 4.

Mme. Chiang Kai-Shek



The top All-America Winner for 1944, and unquestionably one of the finest light yellow roses of all time. Great long buds of Primrose Yellow open into huge, many-petaled flowers of delicate creamy ivory. The bush will become one of the tallest in your garden, and will delight you with a long procession of spicily lemon-scented buds and flowers on long straight stems. Plant Pat. No. 664. **\$1.50 each; 3 or more, \$1.25 each.**

Mme. Henri Guillot

You will marvel each spring at the splendor of this rose. The tight bud becomes succeeding more graceful as it opens into a large 25-petaled flower of brilliant flame pink to raspberry-pink. The luxuriant glossy foliage clothes the big spreading plant right down to the ground. You'll find the richly colored flowers on top of tall straight stems unbelievably gorgeous and deliciously fragrant. We know you'll be rating this, just as we do, among your favorites. Plant Pat. No. 337. **\$1.50 each; 3 or more, \$1.25 each.**

Mrs. E. P. Thom

Yellow roses may come and go but Mrs. E. P. Thom continues pleasing gardeners and outselling newer yellow roses every year. You will know why when you see the long-pointed buds of clear canary-yellow and the large flowers, fully double, lovely in form, and delightfully fragrant. It is often at its best when other kinds have passed the peak of spring bloom. **\$1.00 each; 3 or more, 85c each.**



Mme. Chiang Kai-Shek

Night

Mrs. Sam McGredy



Mrs. Sam McGredy

This wonderful rose is a beautiful copper-orange in color, heavily flushed with Lincoln Red. The buds are long-pointed and sweetly fragrant, unfolding slowly into richly colored high-centered flowers. An added attraction is a beautiful bronzy green foliage which covers the low, robust, and many-branched plant. Particularly good in cooler climates.

\$1.50 each; 3 or more, \$1.25 each.

New Yorker

The vigorous tall-growing bush will produce a continuous succession of huge, high-centered flowers of clear dazzling red. Delightfully fragrant and long lasting with big heavy textured petals it is a red, red rose which stays red until the last petal falls. Plant Pat. No. 823.

\$2.00 each; 3 or more, \$1.70 each.

Night

It's the best of the deep, dark reds. The buds and flowers are well-shaped, quite double, and it has a spicy clove and cinnamon fragrance that you can imagine would be wafted on the balmy air of a tropical night. It is a good vigorous grower.

\$1.00 each; 3 or more, 85c each.

Nocturne See page 11.

Ondine

Perfect white rose buds are scarce and you will be able to pick some of the most beautiful, long pointed, snowy white buds that can be imagined from this rose. The plants are upright, moderate in growth, with a profusion of sweetly fragrant blooms.

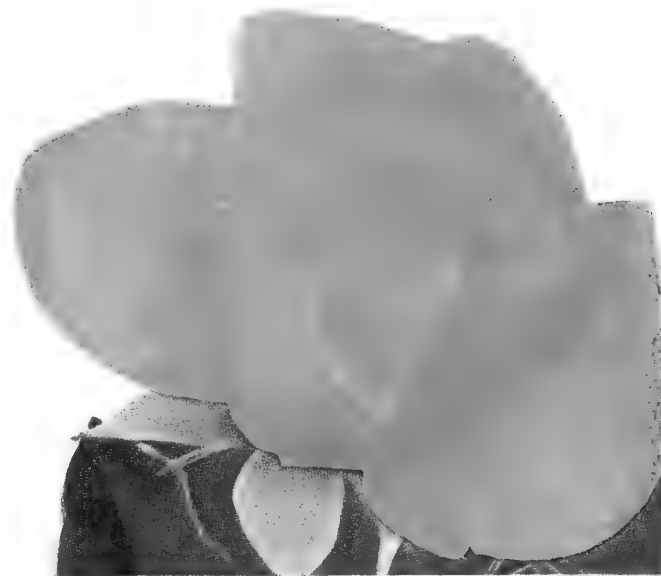
\$2.00 each; 3 or more, \$1.70 each.

Peace See page 15.

Picture

There just are not adequate adjectives nor color plates good enough to do justice to the perfect pink buds and flowers of Picture. Nor could they suggest the warmth of the rich salmon undertones so cheerful and glowing. Each flower is heavily petaled, substantial and long-lasting, and the strong vigorous plants produce continuously.

\$1.00 each; 3 or more, 85c each.



Mme. Henri Guillot

Mrs. E. P. Thom



New Yorker



Miss Clipper

Mary Margaret McBride



Bush Roses

Piccaninny

A delightful, medium-sized, single rose with five crisp overlapping petals of velvety deep red shaded with maroon. The long-stemmed flowers, with their spicy cinnamon fragrance, are marvelous for cutting. They are borne almost continuously on a tall, glossy-foliaged plant. **\$1.50 each; 3 or more, \$1.25 each.**

Pink Bountiful See page 25.

Pinkie See page 10.

Pinocchio See page 24.

President Herbert Hoover

Many would consider their rose planting incomplete without this wonderful, multicolored rose, combining shades of cerise, pink, flame, scarlet, and yellow. The long buds are beautifully formed, and open slowly into a gigantic bloom possessing a most delicious fragrance. It is a magnificent grower, four feet in one season being quite ordinary, and it is not a question of how long you want the stems to be, it is only how long you wish to cut them. Give it plenty of room, it will use it. **\$1.00 each; 3 or more, 85c each.**

Radiance

Plenty of long-stemmed, silvery-pink, fragrant flowers under all conditions of soil and climate. This robust, disease-resistant variety never fails. A favorite in American gardens for nearly 40 years. **\$1.00 each; 3 or more, 85c each.**

Red Radiance

Exactly the same as its sister, Radiance, except that the flowers are rich cerise-red. **\$1.00 each; 3 or more, 85c each.**

Rose of Freedom

Here is a new rose which is going to make a lot of people happy. It has one of the most beautiful rose plants that can be grown—tall, strong and luxuriantly covered with big, handsome, broad leaves, so thickly clustered that you can hardly see the canes. It's a great bloomer. The big ovoid buds are a rich cardinal red, opening into a large, rather flat, fully double bloom (60 petals) of rose red. One of the most outstanding features of the rose is its heavy penetrating fragrance. Only three or four others in our entire list can equal it in this respect. The color is a little hard in some weathers as the flower ages. Plant Pat. No. 791. **\$1.50 each; 3 or more, \$1.25 each.**

Rubaiyat



This rosy-cheeked Irish beauty was the only All-America Rose Winner for 1947. In most weathers the long shapely bud is a scintillating rose-red or crimson, usually becoming paler in the open bloom. Both buds and flowers are extra large and carry a pronounced and delightful damask-rose fragrance. You will not have to worry about getting vigorous growth on a plant of Rubaiyat, for the tall, robust plant keeps shooting out long, upright stems throughout the entire growing season, each one lined with luxuriant dark green foliage. As you might expect in an Irish rose, the variety displays its best color and most perfect form in cool climates, but everywhere it will keep up a never-ending succession of long-stemmed blooms from early spring to late fall. Plant Pat. No. 758. **\$1.50 each; 3 or more, \$1.25 each.**

San Fernando See page 15.

Show Girl See page 13.



Sweet Sixteen

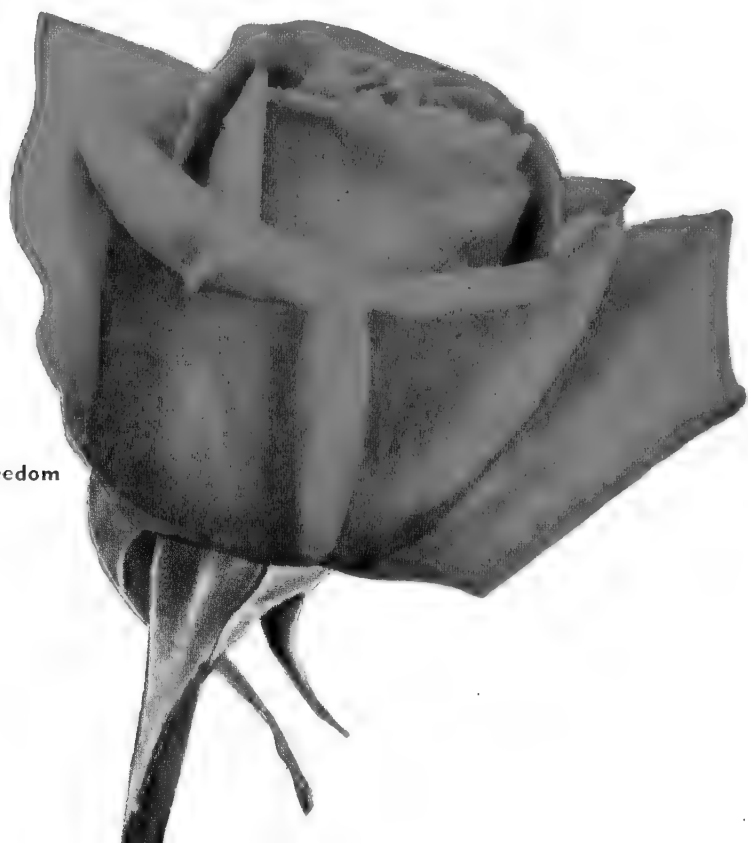


Signora

You seldom see this robust plant without breath-taking buds and flowers of intense scarlet-orange, shaded with tangerine and cerise, every one perfect regardless of the weather. The bloom is exceedingly attractive from the tightly rolled buds to the wide open flower. Plant Pat. No. 201. **\$1.50 each; 3 or more, \$1.25 each.**



President
Herbert Hoover



Rose of Freedom



Rubaiyat

Snowbird

Exquisite, small to medium, long, flaring, white buds open into snowy, many-petaled, high-centered blooms. Very fragrant. The vigorous free-branching plant will outbloom most white roses two to one.

\$1.50 each; 3 or more, \$1.25 each.

Summer Snow See page 25.

Sutter's Gold See page 3.

Sweet Sixteen

Dainty pink, with tints of rose and a dash of gold—a soft rose complexion in the delicate colors of youth and beauty. The long, tight buds, half-open blooms and large-petaled flowers of this Armstrong Rose are magnificent in their perfection. From spring until fall you will enjoy a long succession of sweetly fragrant buds and flowers borne on long straight stems. Especially fine in coastal or cool weather regions. Plant Pat. No. 631.

\$1.50 each; 3 or more, \$1.25 each.



Talisman

Taffeta See page 11.

Talisman

This vividly colored rose is probably better known as a florist's cut flower than any other. Exquisitely formed, orange-scarlet and golden-yellow buds are borne on long stiff stems and are richly fragrant. One of the best roses of its day but the newer Taffeta is better in this color range.

\$1.00 each; 3 or more, 85c each.

Tallyho See page 6.

Texas Centennial

A strong, tall, vigorous, 3 to 4-ft. plant with heavy strong stems and magnificent large full buds and blooms. The color is a bright glowing, carmine-red. It is a rosy red form of the famous President Hoover and has the same vigorous qualities. Give it plenty of room in your garden. Plant Pat. No. 162.

\$1.50 each; 3 or more, \$1.25 each.



Radiance

The Chief



The extremely long buds are gigantic in size, yet they are saved from awkwardness by their graceful perfection of form and rich color. With changes in the weather the color of the bud varies from deep rose to flame. The open flowers, with a rich fruity fragrance, are fully double and strikingly colored in tones of flame, coral, and copper. All-America Winner for 1940. Plant Pat. No. 456.

\$1.50 each; 3 or more, \$1.25 each.

The Doctor

Enormous, delicately colored, large-petaled, pink blooms which are sometimes so big you can hardly believe them real. The plant is modest in growth and you will have to give it a little extra attention, but it is certainly worth doing that to get those great, exquisite, silvery-pink flowers with an intensely sweet fragrance.

\$1.50 each; 3 or more, \$1.25 each.



The Chief



Red Radiance
(At right)



Goldilocks

Great clusters of flowers in a continuous procession that is almost unbelievable, hardiness, and an indifference to conditions, soil, and climate characterize the versatile Floribundas. They are superb for mass color or planted singly among evergreen shrubs. It is difficult to imagine anything more attractive than a bushy low hedge loaded with roses throughout much of the year. Floribundas planted in mass display or for borders or hedges are easier to maintain and will give you a greater and more continuous show of color than is possible with any annual or perennial.

Goldilocks

This is something different—a true Floribunda in a rich shade of golden yellow. For this rose the originator, Eugene Boerner, was awarded the John Cook Medal in 1948. The compact, 18-inch bush is continuously bursting with golden masses of perfect little buds and many-petaled, long-lasting flowers. The aging flowers hold their color and the delightful abundance of bloom is a breath-taking sight in a garden. Plant Pat. No. 672.

\$1.50 each; 3 or more, \$1.25 each;
25 or more, \$1.15 each.

China Doll

Imagine a bushy, rounded 18-inch rose plant carrying 240 perfect pink roses at a time, each flower 1 to 2 inches across. We counted the flowers on several normal plants of this new Baby Rose and that was the average number. The rounded flower clusters so cover the plant that you cannot even see the leaves, and as one crop goes another comes on. The color is a bright, cheerful shade of China Rose, and the little double flowers last a long time. The petals always drop cleanly before they become unsightly. The dwarf, almost thornless plant with glossy mildew-resistant foliage and its bright, cheerful mass of color makes China Doll a wonderful low border rose. Plant Pat. No. 678.

\$1.50 each; 3 or more, \$1.25 each; 25 or more, \$1.15 each.



Pinocchio

Pinocchio

So freely does this rose bloom that it is literally covered throughout the season with immense clusters of perfect Baby Roses in the brightest, cheeriest, yet daintiest shades of salmon flushed with gold that you can imagine. Every little bud in the cluster is a perfect garden rose in miniature, possessing a delightful fruity fragrance. Marvelous for boutonnières, corsages, or small bouquets. The plant grows 20 to 24 inches tall, and requires no special care for splendid results. Plant Pat. No. 484.

\$1.25 each; 3 or more, \$1.05 each;
25 or more, 95c each.

Floribundas

Masses
of
Color

Fashion



All-America Winner for 1950

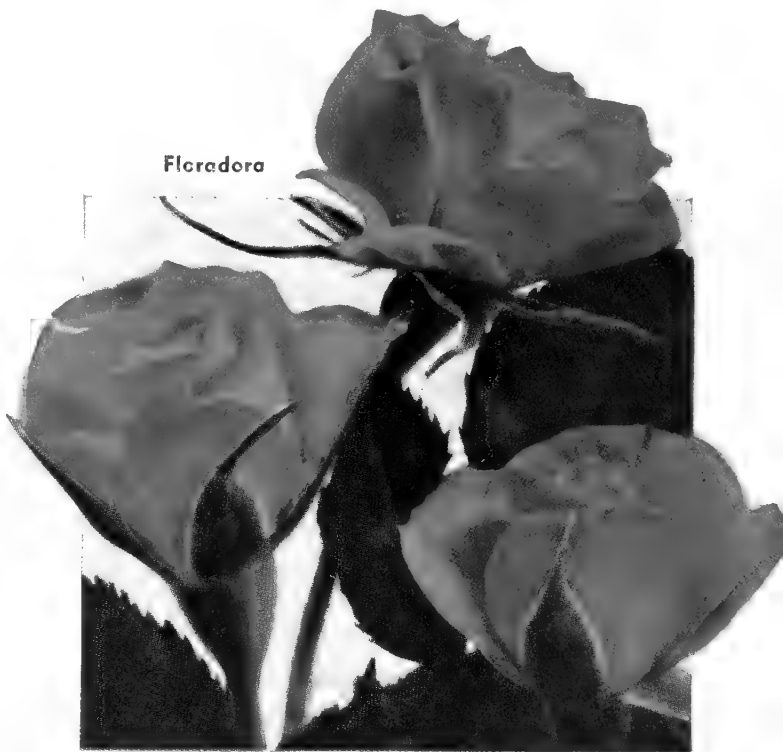
Fashion



This new and uniquely colored Floribunda has not only won an All-America Award for 1950, but it was awarded the Gold Medal at the Summer Show of the National Rose Society in England. It is fully described on page 4, but we list it here because it is a most welcome addition to the colorful Floribunda class. The lovely color, a blending of coral and gold, its continuous blooming habit, and the good looks of its vigorous 2½ to 3-ft. plant promise to make this rose very popular everywhere. Plant Pat. appl. for.

\$2.00 each; 3 or more, \$1.70 each;
25 or more, \$1.50 each.

Floradora



Floradora



Call it a cinnabar-red, orange-scarlet, scarlet-vermilion—whichever sounds the most attractive to you. The exquisitely formed buds are carried in sprays of from 6 to 12 and each opens slowly to a fully double 2-inch flower resembling a perfect little camellia. With Floradora in your garden you will always have plenty of perfect little flowers for corsages or small bouquets. The aging flowers fade to an unattractive color, but you will not be able to resist cutting them long before that. Plant is tall, 24 to 30 inches.

\$1.25 each; 3 or more, \$1.05 each;
25 or more, 95c each.

For Lots of Bloom

The All-America Baby Rose

Pinkie



Although our 1948 All-America Winner, Pinkie, is illustrated on page 10, it belongs as a headliner among these petite everblooming stars. Never has there been a Baby Rose with such perfect form as have these dainty pink buds and flowers. Plant Pat. No. 712.

\$1.50 each; 3 or more, \$1.25 each;
25 or more, \$1.15 each.



Pinkie

Pink Bountiful

A tall vigorous Floribunda which will thrill you with great clusters of lasting soft pink blooms throughout the season. Handsome ovoid buds of deep pink unfold into perfect 3-inch flowers resembling a small Hybrid Tea. The open flowers of buff, salmon-pink, and deep-pink are large for a Floribunda yet delicate, and they possess a rich fragrance. The sturdy 2½ to 3-foot plant with its abundant display of bloom is unusual and effective in any garden. Plant Pat. No. 601.

\$1.25 each; 3 or more, \$1.05 each;
25 or more, 95c each.



Pink Bountiful

Summer Snow

From spring to late fall this prolific white Floribunda will resemble an immaculate snowbank in your garden. Often it produces 15 or more buds to a cluster and the countless clusters are continuously unfolding new flowers. There is always a generous supply in the garden or for cutting. The bushy large plant grows 3 to 4 feet in height, making it excellent for "backing up" lower growing roses or a bed of brightly colored annuals or perennials. Plant Pat. No. 416.

\$1.25 each; 3 or more, \$1.05 each;
25 or more, 95c each.

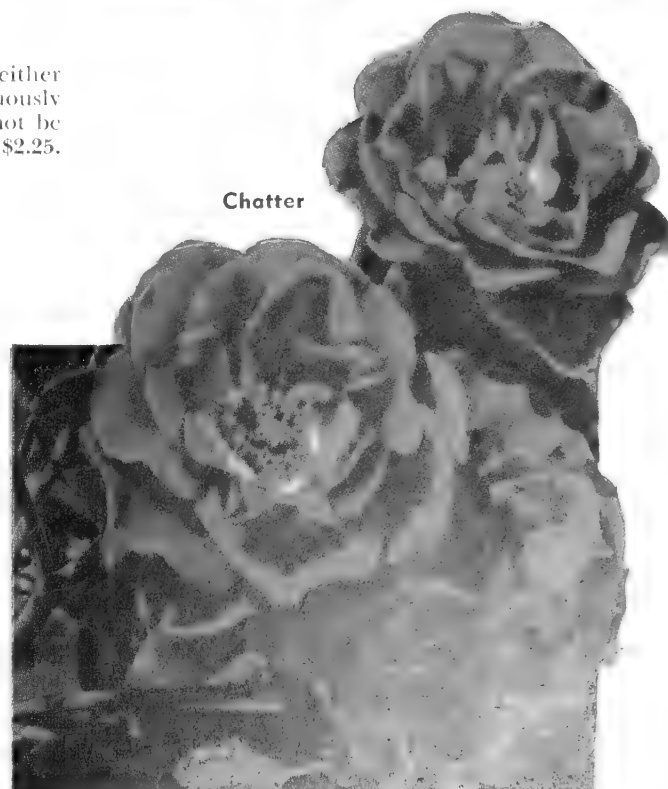


Summer Snow

Chatter

The brilliant crimson color is something unusual, new, and exciting in a Floribunda. Bushy and vigorous, the plant is literally smothered with clusters of glowing flowers. Each individual flower is 2½ to 3 inches across and possesses a delicate old-rose fragrance. Like other Floribundas, Chatter is hardy, easy to grow, and blooms generously. It grows to 2 to 2½ feet in mild climates, lower in colder areas. Ideal for a low or medium height hedge or border. Plant Pat. No. 739.

\$1.25 each; 3 or more, \$1.05 each;
25 or more, 95c each.



Chatter

Tiny Miniature Roses

With these unique little roses you can have an enchanting rose garden in miniature either indoors or out. The plants, never getting over 9 inches tall, will bloom almost continuously and thrive for years in pot, window box, or in the ground. If grown indoors, they must not be allowed to dry out and will not tolerate gas-heated indoor rooms. 4-inch pots, 85c; 3 for \$2.25.

Tom Thumb



Pixie

Perfectly formed tiny white rose buds, so small that you can put a whole bouquet of them in a vase 1 inch high. Plant Pat. No. 408.

Rosa Rouletti

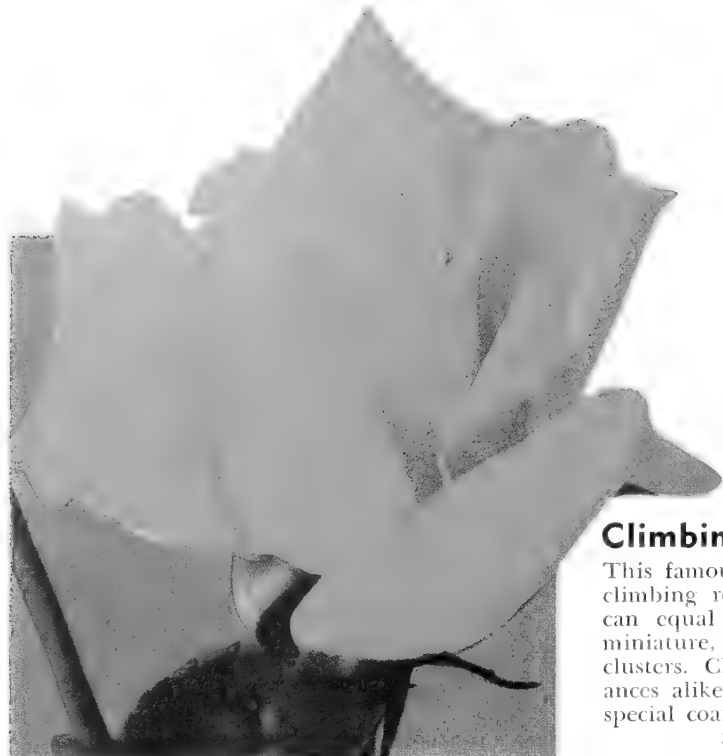
The open flowers are just three-quarters of an inch across, fully double, and deep pink in color. Flowers almost continuously.

Sweet Fairy

This new miniature is the first with a true rose fragrance. Dark pink buds and very double 1-inch flowers of apple-blossom-pink. Plant Pat. No. 748.

Tom Thumb

The darkest of the miniature roses with deep crimson buds. The opening flowers are slightly lighter with a bright eye in the heart of each tiny flower. Plant Pat. No. 169.



Climbing Golden Rapture

Belle of Portugal

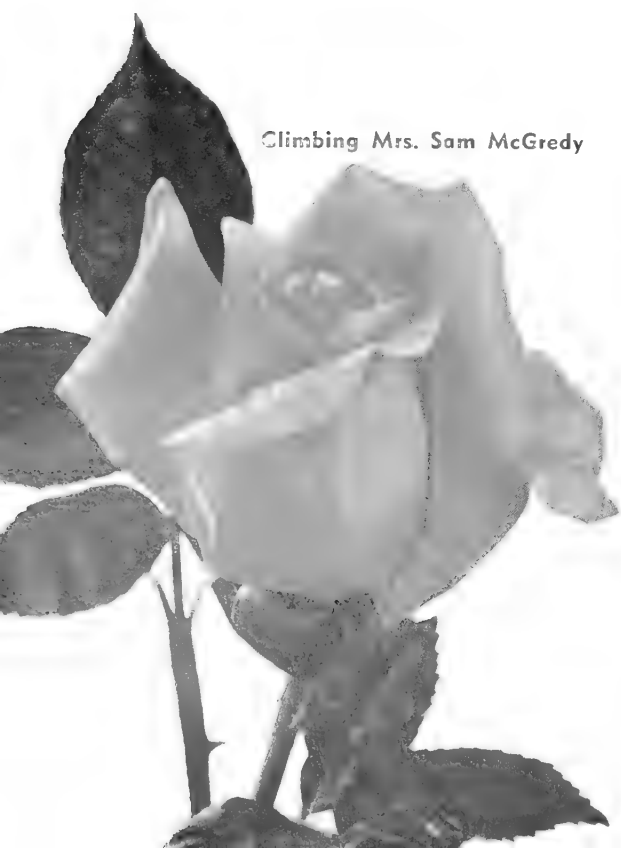
No rose will grow more vigorously; 10 to 12 ft. canes the first season are not at all unusual. The amazingly beautiful salmon-pink buds, too, are gigantic in size, often 3 or 4 inches in length. Do not expect it to bloom the first year after planting because it is too busy growing. But after that be prepared to enjoy its spectacular masses of bloom months before any other rose is in bloom.

\$1.25 each; 3 or more, \$1.05 each.

Billy Boiler

We think that this variety has the most perfect blooms of any red climber. The robust plant sends up many canes to 12 feet, and at the tip of each side branch on great long stems for cutting are the immense flowers, absolutely perfect in every way. Deep red, with blackish shadings and quite double, the blooms are beautifully shaped and deliciously fragrant. The color does not fade in the hottest sun.

\$1.25 each; 3 or more, \$1.05 each.



Climbing Mrs. Sam McGredy

Climbing Cecile Brunner

This famous Polyanthus has been a favorite climbing rose for over 50 years. Few roses can equal the continuous show of dainty, miniature, rose-pink, salmon-shaded bud clusters. Charming to old and new acquaintances alike. It is a strong grower, needs no special coaxing.

\$1.50 each; 3 or more, \$1.25 each.

Climbing Christopher Stone

The big velvety red flowers with waxy petals and delicious perfume so admired on the bush form of Christopher Stone can now be had on a climbing plant. Nothing makes a more beautiful display than a gorgeous red climber in the spring, and when this one is covered with its big, dazzling flowers, it is worth going a long way to see. Plant Pat. Pending.

\$1.50 each; 3 or more, \$1.25 each.

Climbing Dainty Bess

Everyone likes the dainty, single, suntan-pink flowers of the bush Dainty Bess. Imagine having a large climbing plant of that beautiful variety covered with hundreds of long-stemmed blooms in the spring instead of just a few. You can cut an armful of them most any day in spring and still have plenty left.

\$1.25 each; 3 or more, \$1.05 each.

Climbing Etoile de Hollande

Some of the finest big red buds and open flowers that we have ever seen are produced on this big, strong growing plant with its attractive great big fresh looking foliage. Actually the blooms are often larger and on longer stems than those of the bush Etoile de Hollande and they possess the same rich fragrance. We rate it as the finest red climbing rose that we grow and there are seldom enough plants to supply the demand because it is a difficult kind to propagate.

\$1.50 each; 3 or more, \$1.25 each.

Climbing Golden Dawn

In the spring the big handsomely foliaged plant is literally covered with large, fully double sunflower-yellow blooms and it will have many flowers right up to the late fall. You can expect from it just about everything desirable in a lighter yellow climber, including a rich, spicy fragrance. Plant Pat. No. 243.

\$1.50 each; 3 or more, \$1.25 each.

Climbing Golden Rapture

This glorious, rich, shining, yellow rose is fast becoming a favorite with rose growers everywhere. Not only will it produce hundreds of magnificent blooms in the spring, each one catching and reflecting the golden sunshine, but you can cut hundreds of long-stemmed beautifully formed buds and open flowers, and take that sunshine right into your house. Plant Pat. No. 508.

\$1.50 each; 3 or more, \$1.25 each.



Mme. Gregoire Staechelin
Winner of the Famous
Bogatelle Gold Medal

Mme. Gregoire Staechelin

For sheer exquisite beauty of color and form, this pink rose is unexcelled. The plant makes vigorous growth, produces an extraordinary abundance of good-sized, delicate pink blooms, shaded carmine. The long bud opens to a semi-double flower with a delightful fragrance.

\$1.25 each; 3 or more, \$1.05 each.

Climbing Roses

Climbing Hinrich Gaede

The color illustrated below does not begin to give you an idea of the richness and beauty of the brilliant orange-vermilion flowers. This climber does not stop with the spring blooming period but continues to produce occasional eye-catching blooms all through the summer and fall. An Armstrong Nurseries introduction. Plant Pat. No. 244. **\$1.50 each; 3 or more, \$1.25 each.**

Climbing K. A. Victoria

For over 40 years, K. A. Victoria has been considered one of the best white Roses of all because it blooms so freely and continuously no matter what the weather. This climbing sport will give you those same pure ivory-white buds and fully double flowers that have made this variety a leading white.

\$1.50 each; 3 or more, \$1.25 each.

Climbing McGredy's Ivory

Good white climbing roses are hard to find. This one is just the answer to those who want a large-flowered white. Dozens of exquisite ivory white buds open to deliciously fragrant, big snowy flowers. Wonderful for cutting.

\$1.50 each; 3 or more, \$1.25 each.

Climbing

Mrs. Sam McGredy

Marvelously formed buds and perfect flowers of rich coppery orange, an unusually striking color exclusively its own. The luxuriant, glossy, bronzy green foliage, the exceptional vigor, and those sensational long-stemmed blooms, make this a garden favorite. Plant Pat. No. 394.

\$1.50 each; 3 or more, \$1.25 each.

Climbing Night

It is difficult to imagine anything more delightful than a big vigorous plant covered with exquisite deep dark red buds and large, velvety textured crimson flowers, shaded black and maroon. The flowers have a captivating cinnamon-clove fragrance. (Introduced by Armstrong Nurseries.) Plant Pat. No. 439.

\$1.50 each; 3 or more, \$1.25 each.

Climbing Picture

You will get hundreds of beautiful, long-stemmed, perfectly formed buds on this climber every spring. Each flower is a "perfect picture" in clear rose-pink with warm salmon undertones, enchantingly fragrant. (An Armstrong introduction.) Plant Pat. No. 524.

\$1.50 each; 3 or more, \$1.25 each.



Climbing Hinrich Gaede

Climbing President Hoover

The famous President Hoover, with its multi-colored pink, red, yellow, and buff flowers is vigorous enough as a bush, but as a climber it grows by leaps and bounds.

\$1.25 each; 3 or more, \$1.05 each.

Climbing Texas Centennial

The long, brick-red buds with their huge, rosy, open flowers are even larger, more lovely, and borne on longer stems than on the bush form of this popular rose. It is a big, vigorous grower, and will give you all kinds of long-stemmed, brilliantly colored buds for cutting. Plant Pat. No. 565.

\$1.50 each; 3 or more, \$1.25 each.

Gold of Ophir

(Beauty of Glazenwood)

This is a marvelously beautiful thing in the spring when the vigorous plant is literally covered with masses of semi-double, old gold and apricot flowers. No one knows the age of some of the plants we have seen but the older they get, the more lovely they become.

\$2.00 each; 3 or more, \$1.70 each.

All-America Climber

High Noon



This new 1948 AARS Winner (see page 10) is a combination of intense, clear yellow buds that seem to have captured and held the bright golden rays of the midday sun, long, thornless stems, an 8-foot pillar of handsome glossy foliage, and a habit of blooming right on through the summer and fall. Originated in the Armstrong Research Department by W. E. Lammerts. Plant Pat. No. 704.

\$2.00 each; 3 or more, \$1.70 each.

Roses by the Thousands

Climbing roses require very little care in milder sections—an occasional watering and a bit of fertilizer in the late summer and early spring. They will reward you with literally thousands of beautiful roses every year without fail. Well-grown climbing roses in the garden make the spring blooming season a matchless spectacle of color.



Climbing Picture

Climbing Etoile de Holland



High Noon





Climbing Show Girl



Paul's Scarlet

Armstrong

2 New Climbing Hybrid Tea Roses

Climbing Show Girl

Here is something really new. We are glad that we are able to offer a climbing sport of that splendid deep pink rose which will furnish amazing quantities of the longest, most perfectly formed, deep-pink rose buds that you've ever seen. The plant is a vigorous grower and will produce enough long-stemmed flowers so that you can literally cut a bouquet nearly every day in the spring from this new pink climber. Just as the bush variety, described on page 13, is a vigorous grower with good luxuriant foliage, so this new climber will be one of the most vigorous and free-blooming climbers in your garden. Show Girl is one of the fine roses originated in the Research Department of the Armstrong Nurseries. It is the rose chosen as "Queen's Rose" for the 61st Annual Rose Show in Portland, Oregon. Plant Pat. applied for.

\$2.00 each; 3 or more, \$1.70 each.

Climbing Talisman

It is difficult to imagine anything more striking than a fence or trellis with the marvelous buds and lovely red and gold flowers of Talisman. On a four-year-old plant we counted 311 perfect, long-stemmed buds and flowers at one time. How is that for a marvelous garden show?

\$1.25 each; 3 or more, \$1.05 each.

Marechal Niel

This superb old lemon-yellow Noisette, with its large, globular, delightfully scented blooms, is still very popular throughout the South and in California. It was introduced in France way back in 1864.

\$2.00 each; 3 or more, \$1.70 each.

Mermaid

Grow it as a climber, as a pillar rose, or as a big rambling bush. It makes a great mass of glossy foliage the year around. Throughout the season it produces quantities of big, 5 to 6-inch, single flowers, pale sulphury-yellow with a gold center.

\$2.00 each; 3 or more, \$1.70 each.

Paul's Scarlet

The flowers are intense vivid scarlet, semi-double, and are very freely produced in clusters of from 3 to 20 blooms on long, much-branched canes, the plant being a mass of flaming color from top to bottom. The flowers do not fade but maintain their brilliant color until the last petal drops. For a brilliant mass of spring color this one is hard to beat. Hardy even in sub-zero climates.

\$1.25 each; 3 or more, \$1.05 each.

Sungold

Many lovely, long, slender, golden yellow buds with a hint of lemon, opening to full double flowers which hold shape and color well under all conditions. Hardy on the East Coast.

\$1.50 each; 3 or more, \$1.25 each.

Choose for Size, Too

If you want a climber to cover tremendous spaces plant Belle of Portugal. Most of the climbing Hybrid Teas listed on these pages will also get quite large if given some encouragement. Varieties which grow more compactly and which are ideal for covering a small trellis or pergola include Captain Thomas, High Noon and Mermaid.

Climbing Peace

You can now have a huge climbing plant literally covered with hundreds of spectacular flowers of Peace. Within the comparatively short time since its introduction in America, Peace has become a top favorite and a consistent winner of first place in rose shows throughout the country. Its chief beauty is in the great range of colors through which it passes. The full ovoid bud is deep yellow, with the edges of the petals picoteed cerise. It slowly opens to a glorious 5-inch bloom with shades of canary-yellow, pale gold, cream, pearly white, and apple blossom. This new climbing sport has the same fine foliage and strong stems so popular in the bush. You will get the same huge perfectly formed flowers with the same lasting qualities, but a great many more of them. Plant Pat. applied for.

\$2.50 each; 3 or more, \$2.10 each.

Climbing Peace



Climbing Talisman



Climbing Roses

Old - Fashioned Charm

The Banksias

Banksia White. A rampant, old, California climber, spreading all over the place, festooned in the springtime with a profusion of little button-like white flowers. Absolutely thornless.

\$2.00 each; 3 or more, \$1.70 each.

Banksia Yellow. The same as above but with little, button-like, soft yellow blooms which make a great show in their blooming season. Will climb all over trees, palms, or anything else.

\$2.00 each; 3 or more, \$1.70 each.

The Cherokees

We like to recommend the old-fashioned single flowered Cherokee Roses because they fit into informal landscapes so well. The foliage is a bright shining green, and the delicately colored single flowers are produced in great masses in the spring and to a lesser degree throughout the rest of the year. They do best when allowed to ramble over fence or wall without pruning. We have **Pink Cherokee**, **Red Cherokee**, and **White Cherokee**.

\$1.50 each; 3 or more, \$1.25 each.

Tree Roses

For lending the garden a touch of formality, few plants can equal the colorful tree roses. Standard, or tree-shaped roses are grown by budding the desired variety into a tall straight stalk at a height of 36 inches. The bushy head usually produces more flowers and larger ones than the bush type of the same variety.

Shipped Bare Root at Our Expense

During the months of January, February, and March, dormant, bare root tree roses may be safely shipped for immediate planting to Pacific Coast areas, warmer sections of the Southern States, and portions of the East Coast. Tree roses ordered during that period can be held in cold storage for delivery to colder sections at later planting time. We do not recommend them for sub-zero climates unless proper winter protection can be given.

Prices on all bare root, dormant Tree Roses, \$4.50 each; \$40.00 per 10. Ten assorted Tree Roses sold at the 10-rate.

Applause

The Bagatelle Gold Medal Winner—long-lasting flowers of brilliant rose red.

Charlotte Armstrong

Long, blood-red buds and brilliant cerise flowers of astonishing size and beauty. Our finest rose.

Debonair

Exquisitely formed primrose-yellow buds and flowers.

Fandango

A new Armstrong introduction for 1950. Lovely buds and breathtaking flowers of dazzling fiery orange-red.

Forty-niner

1949 All-America Winner. Cardinal-red with the reverse of the petals straw-yellow.

K. A. Victoria

Lovely buds and full high-centered flowers of snowy white.

Mirandy

Glowing, dark red buds and many-petaled flowers with a wealth of perfume. Magnificent warm weather rose.

Mission Bells

1950 All-America Winner. Beautiful buds of deep glowing salmon and high-centered flowers of shrimp pink.

Mrs. E. P. Thom

Fragrant buds of clear shining canary-yellow.

Nocturne

New 1948 AARS Winner with amazing streamlined buds and glorious flowers of cardinal-red, with darker shades.

Peace

1946 All-America Winner. Huge, yet perfectly formed and delicately colored flowers of yellow, buff, cream, and pink.

Picture

Sparkling, warm pink buds and open flowers in great profusion.

San Fernando

1948 AARS. Intense brilliant red, with rich fragrance. Flower long lasting, plants vigorous.

Show Girl

Great, long buds of deep rose-pink. More than satisfying, it is a spectacular rose everywhere.



Snowbird

Beautifully shaped white buds open into snowy, many-petaled blooms. Very fragrant.

Sutter's Gold

1950 All-America Winner. Brilliant yellow splashed with orange and crimson. See page 3.

Taffeta

1948 AARS Winner, displaying beautiful color combinations of carmine-rose, apricot, and yellow.

Tallyho

1949 AARS Winner. A spectacular bicolor, brick-red and cerise pink. See page 6.

Armstrong Camellias

The Camellia is by far the most popular winter and spring blooming plant in the Pacific Coast and Southern States. The exquisite flowers, waxy and delicate in texture and beautifully tinted, are perfect to cut and admire indoors on table or mantel or to use for corsages. The plant itself is handsome with its glossy, all-year foliage forming a perfect setting for the bright colored blooms.

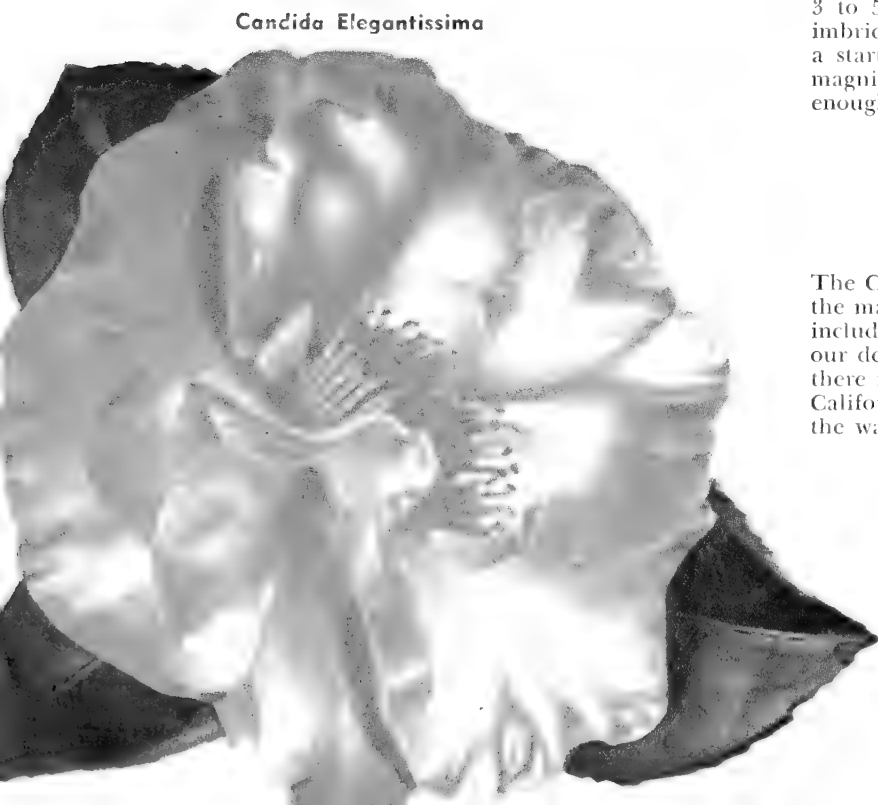
The Camellias that you get from the Armstrong Nurseries all have Armstrong quality. It makes a big difference in the way they will grow and bloom in your garden. Nearly every Camellia plant that we sell is ready to bloom during the next winter or spring after you plant it. Camellias grow well everywhere on the Pacific Coast except on the desert, and nearly everywhere in the Southern States. Ordinary frosts do not bother them since they are hardy down to 10°. Plant in a good well-drained soil and in a sheltered, partly shaded location.



Debutante



Glen 40



Candida Elegantissima

The All-Star Trio

★ DEBUTANTE

★ GLEN 40

★ ALBA PLENA

The three remarkable Camellias offered in our All-Star Trio are not just ordinary kinds but the finest in their class. They are rare and scarce. For those who want something special and out of the ordinary of which they can be exceedingly proud we offer these three beautiful kinds in one group. These are the best the Camellia world affords. **All-Star Camellia Trio, 1 plant each of these 3 beautiful kinds, Alba Plena, Debutante, and Glen 40, in gal. tins, for \$8.95.**

Alba Plena

For years this has been the most sought-after white Camellia in the world. So lovely is its form, so fragile and delicate is its beauty that you can see at a glance why it has been so much admired. The very large flowers, four or five inches across, formal double, with many imbricated petals, open beautifully without ever showing the stamens. The plant is an upright grower of medium size. Carries plenty of blooms and opens them early in the season.

Gal. tins, \$3.00; 5-gal. tins, \$9.00.

Debutante

This lovely pale pink Camellia, still quite rare, will be one of the most popular of all because of the delicate soft coloring and the graceful pleasing form. The medium sized flowers are crowded with delightfully arranged petals, and for corsages or cut flowers, or just to admire on the plant, Debutante is perfect. A tall, strong-growing plant. Blooms early.

Gal. tins, \$3.00; 5-gal. tins, \$9.00.

Glen 40

Here is the red Camellia that everybody who has heard of it wants to get. When you see the bloom you'll understand why. The very large flowers, 3 to 5 inches across, are completely double, with many broad, beautifully imbricated petals of deep red, with an orange-scarlet undertone which gives a startlingly brilliant effect. The plant is semi-dwarf, producing plenty of magnificent flowers even while quite small. We are fortunate in having enough propagating stock to be able to offer it at a reasonable price.

Gal. tins, \$4.50; 5-gal. tins, \$15.00.

These are Only a Few

The Camellias described and illustrated on these two pages are only a few of the many fine varieties that we grow. We make a specialty of Camellias and include in our list the very finest the world affords. Lack of space prevents our describing all of these kinds in these pages. Again let us emphasize that there is a big difference in Camellia plants. If you live in, or visit, Southern California, we urge you to stop in at one of our Salesyards and see for yourself the way in which Armstrong Camellia plants excel.

Candida Elegantissima

One of the largest and most gorgeous of variegated Camellias. The color illustration cannot possibly equal the bright cheerful shade of pink which this fine Camellia possesses. Very large, 4-to-6-inch, semi-double flower of bright rose-pink, heavily marbled with white. Has 10 to 12 extremely large petals with a few smaller ones in the center. A slight sweet fragrance. Blooms midseason.

Gal. tins, \$2.25; 5-gal. tins, \$7.50.

FROM

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HERE

ARMSTRONG NURSERIES

408 NORTH EUCLID AVE.

ONTARIO, CALIFORNIA

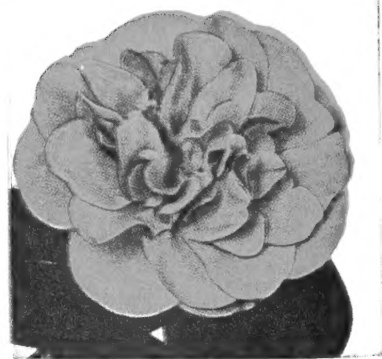


The Cornerstone Collection

Mathotiana Pink Perfection

Princess Bacciochi Purity

To make it easy for those who have room for only a few plants and want the most dependable kinds we offer this group of four of the loveliest and easiest to grow Camellias. You'll find the group price to be exceptionally low.



Princess Bacciochi

Cornerstone Camellia Collection

1 each of the 4 kinds shown on this page, in gal. tins for only **\$6.95**

Princess Bacciochi

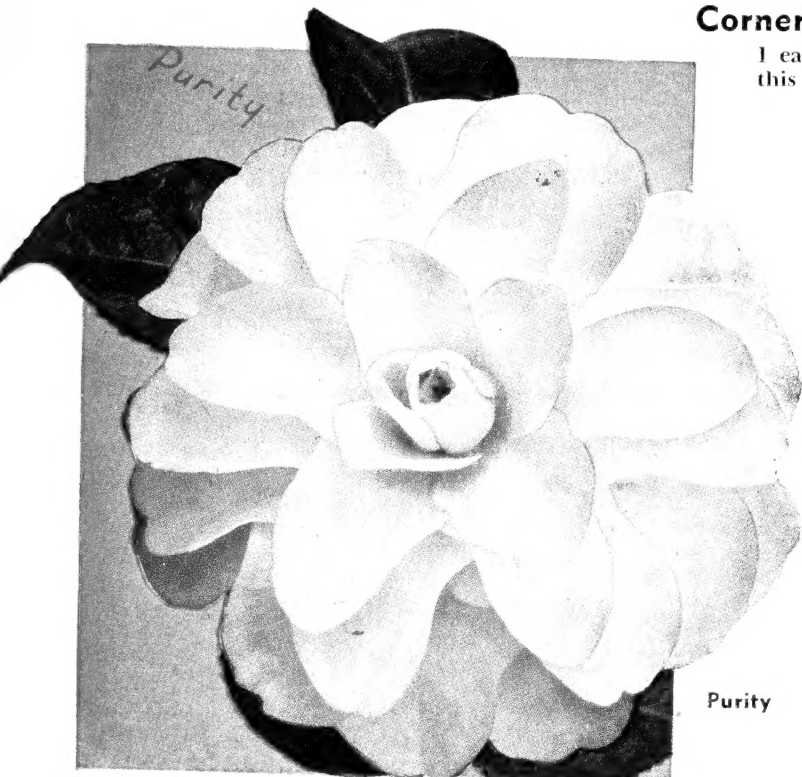
One of the finest Camellias of any we grow in this type. The flower features big, satiny outer petals with a high-crowned group of crinkly petaloids in the center. In color it is a rich, velvety carmine-red without other shadings. The stamens show as golden dots among the petaloids adding a note of interest. The plant is extremely vigorous and is always covered with a profusion of handsome glossy foliage. Blooms early midseason to late midseason.

Gal. tins, \$2.25; 5-gal. tins, \$7.50.

Purity

Its name describes this variety except that perfection might be added. The 3½ to 4-inch blooms are exquisitely formed, high-centered, symmetrical, and fully double. The plant blooms late and it is nearly always possible to cut these big, perfect, snowy white blooms for Easter. A tall, slender grower, the plant is very graceful. Purity must be good, since it has been out-selling all other white Camellias for the past ten years.

Gal. tins, \$1.75; 5-gal. tins, \$6.00.



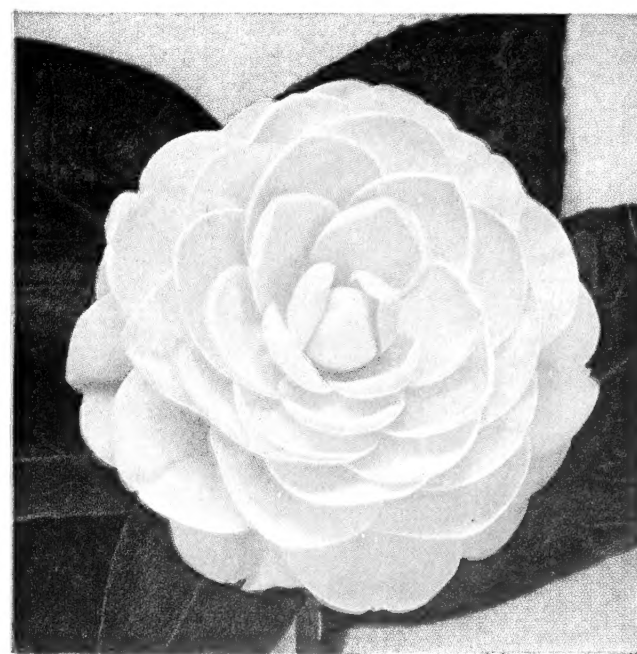
Purity

Mathotiana

Take a look at the beautiful big red Camellia illustrated below. Wouldn't you like to have dozens of those on a plant in your garden? The huge, many-petaled blooms, high-centered, sometimes 6 inches across, are a uniform shade of brilliant scarlet. The clear bright color and enormous size make it one of the most spectacular of all Camellias. The large-foliaged plant is a strong grower, and the blooms keep on opening for many weeks. You'll never lack for blooms if you have a plant of Mathotiana. It will not fail you. Blooms midseason to late. Also known as Julia Drayton.

Gal. tins, \$3.00; 5-gal. tins, \$9.00.

Mathotiana

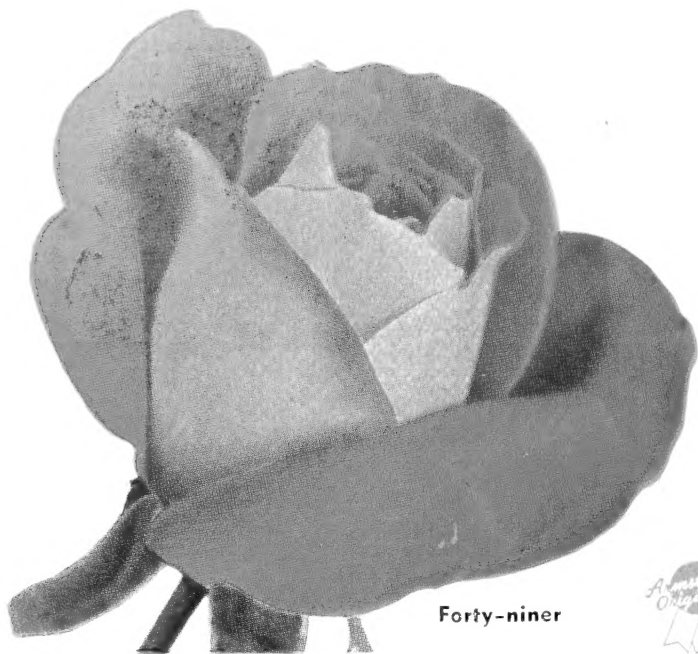


Pink Perfection

Pink Perfection

The best known and most popular of all Camellias. The medium-sized flowers are very double and high-centered, in a delicate shade of coral-pink which charms everyone. So perfect is the formal arrangement of the petals that the flower looks as if it might have been carved out of pink wax. It has no peer for a corsage flower. Pink Perfection usually starts blooming about Thanksgiving time and produces a profusion of the lovely flowers throughout the winter. It is one of the most vigorous plants to be found among Camellias, with an abundance of medium-sized, dark-green, glossy leaves.

Gal. tins, \$1.75; 5-gal. tins, \$6.00.



Forty-niner



SAVE ON THESE *Centennial Collections!*

The Armstrong Nurseries is very proud of these California-bred roses, not just because they are Armstrong Roses, but because they represent the tremendous strides which have been made in the development of new rose varieties in California. Every one of them has won an important national or international award for merit in competition with the world's best newer roses. In honor of California's 100th year of Statehood, we are offering them in these Centennial Collections. You can have them and enjoy them at a generous saving over the regular each price.

Centennial Collection No. 101

Sutter's Gold. See page 3. Forty-niner. See page 7.
Tallyho. See page 6.

One plant of each of the above sent
postpaid **\$5.50**
(Purchased singly would cost \$6.50.)

Centennial Collection No. 102

Sutter's Gold. See page 3. Nocturne. See page 11.
Charlotte Armstrong. See page 9.

One plant of each of the above sent
postpaid **\$4.60**
(Purchased singly would cost \$5.50.)

Centennial Collection No. 103

Sutter's Gold. See page 3. Applause. See page 12.
Taffeta. See page 11.

One plant of each of the above varieties
sent postpaid **\$5.00**
(Purchased singly would cost \$6.00.)

Like any other order for roses these collections will be sent anywhere in the United States or its Territories at our expense. (California buyers add sales tax of 3%.) Plants available for shipment from January through May.



Sutter's Gold

Armstrong Nurseries

408 North Euclid Ave.

North Hollywood

12908 Magnolia Blvd.
Phones: SUset 11522
STanley 72394

ONTARIO, CALIFORNIA

Culver City

4440 Sepulveda Blvd.
Phone: VErmont 82-665

Phone: Ontario 627-61

Long Beach

3759 Long Beach Blvd.
Phone: Long Beach 45-118

Please address all mail orders and correspondence to Ontario